1. A cosmetic composition comprising an effective amount of a compound with free radical scavenging, AGE-breaking and AGE-inhibiting activity having the formula (I),

$$(R_2)m$$
 $COR_1$ 
 $R_3$ 
 $O$ 

- or its cosmetically acceptable salts contained in a cosmetically acceptable carrier wherein
- $R_1$  is  $-R_4$ - $R_5$  or  $-N(R_7)$   $N(R_7)$   $R_9$  and Y- $R_{11}$ ;

R<sub>4</sub> is selected from the group consisting of -N(R<sub>7</sub>)R<sub>6</sub>O-,  $-N(R_7)R_6N(R_7),$  $-OR_6O$ , and  $-OR_6N(R_7)$ -,

- where R<sub>6</sub> is alkyl;
- R<sub>5</sub> is selected from the group consisting of alkyl, aryl including heteroaryl, -COR<sub>7</sub>,  $SO_2R_7$ , -C(S) NHR7, -C(NH)NHR $\frac{1}{7}$ ,  $-COR_{10}$ ,
- $-C(O)NHR_7$  and  $-N(R_7)N=C$  $R_{10}$
- where R7 is selected from the group consisting of H, alkyl and aryl including heteroaryl, 30

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provided R<sub>7</sub> may be the same or different for R<sub>1</sub> and R<sub>3</sub> in the same compound;

R<sub>2</sub> is selected from the group consisting of F, Cl, Br, I, OR<sub>7</sub>, NO<sub>2</sub>, alkyl, aryl including heteroaryl, formyl, acyl, C(O)NR<sub>7</sub>R<sub>10</sub>, C(O)OR<sub>7</sub>, NR<sub>7</sub>R<sub>10</sub>, N=C(R<sub>7</sub>)(R<sub>10</sub>), SR<sub>7</sub>, SO<sub>2</sub>NH<sub>2</sub>, SO<sub>2</sub> alkyl and SO<sub>2</sub> aryl:

m is 0, 1 or 2;

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 $R_3$  is selected from the group consisting of  $R_7$ ,  $OR_7$ ,  $N(R_7)$  ( $R_{10}$ ),  $N=C(R_7)$  ( $R_{10}$ ),  $N(R_7)$  ( $R_{10}$ ),  $N(R_7)$  ( $R_{10}$ ),  $N(R_7)$  ( $R_{10}$ ),  $N(R_7)$  and  $CH(R_7)C(O)R_8$ 

where R<sub>8</sub> is selected from the group consisting of R<sub>7</sub>, OR<sub>7</sub> and NR<sub>7</sub>R<sub>10</sub>;

 $R_9$  is selected from the group consisting of hydrogen, alkyl, aryl including heteroaryl,  $C(O)R_{10}$ ,  $-SO_2R_{10}$ ,  $C(S)NHR_{10}$ , C(NH) NH  $(R_{10})$  and C(O)  $NHR_{10}$ ,

 $R_{10}$  is selected from the group consisting of H, alkyl and aryl, including heteroaryl and in each case may be the same or different from substituent  $R_7$ , provided  $R_{10}$  may be the same or different for  $R_1$  and  $R_3$  in the same compound;

Y is selected from oxygen, NH, NR<sub>12</sub> and null

50 R<sub>11</sub> and R<sub>12</sub> are independently selected from hydrogen, alkyl and aryl

X is selected from group consisting of a halide ion, acetate ion, perchlorate ion, sulfonate ion, oxalate ion, citrate ion, tosylate ion, maleate ion, mesylate ion, carbonate ion, sulfite ion, phosphoric hydrogen ion, phosphonate ion, phosphate ion, BF<sub>4</sub>- and PF<sub>6</sub>-;

with proviso that,

(i) when two alkyl groups are present on the same carbon or nitrogen, they may be

linked together to form a cyclic structure;

60 (ii) the nitrogen of heteroaryl ring of R<sub>10</sub>, when present, may be quaternized;

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when  $R_3$  is  $OR_7$  and  $R_1$  is -NHNH<sub>2</sub> then  $R_7$  is not alkyl and when  $R_3$  is  $OR_7$ ,  $R_1$  is  $N(R_7)(NR_7)R_9$  and  $R_9$  is  $C(O)R_{10}$  where  $R_{10}$  is alkyl, then  $R_7$  is not hydrogen.

- 2. The composition as claimed in claim 1, wherein -C(O)R<sub>1</sub> group of said compound is at position 3 or 4.
- 3. The composition as claimed in claim 2, wherein  $-C(O)R_1$  group of said compound is at position 3.
- 4. The composition as claimed in claim 1, wherein for the said compound m is 0 or 1.

The composition as claimed in claim 2, wherein for the said compound m is 0 or 1.

- 6. The composition as claimed in claim 3, wherein for the said compound m is 0 or 1.
- 7. The composition as claimed in claim 1, wherein for the said compound m is 0.
- 8. The composition as claimed in claim 2, wherein for the said compound m is 0.
- 9. The composition as dlaimed in claim 3, wherein for the said compound m is 0.
- 10. The composition as claimed in claim 1, wherein for the said compound X is a halide ion.
- 11. The composition as claimed in claim 1, wherein said compound is selected from the group consisting of:
- (a) N,N'-bis[3-carbonyl-1-(2-thien -2'- yl -2-oxoethyl) -3-pyridinium] hydrazine dibromide or other cosmetically acceptable salts thereof,
- 5 (b) 1-(2-ethoxy -2-dxoethyl) -3-(2-(2-pyridyl)hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (c) 1-(2-ethoxy -2-oxoethyl) -3-(2-(benzoyloxy) ethylamino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

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(d)N,N'-bis[3-carbonyl-1-(2-phenyl-2-oxoethyl)pyridinium]hydrazine dibromide or other cosmetically acceptable salts thereof,

(e)1-(2-phenyl-2-oxoethyl)-3-(hydrazinocarbonyl)pyridinium bromide or other cosmetically acceptable salts thereof,

- (f) 1-(2-thien -2'-yl -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (g) N,N'-bis[3-carbonyl-1-(2-(2',4'-dichlorophenyl)-2-oxoethyl) pyridinium] hydrazine dibromide or other cosmetically acceptable salts thereof,
- (h) 1-(2-phenyl -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (i) 1-(2-ethoxy -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (j)1-(2-phenyl-2-oxoethyl)-3-(phenylsulfonylhydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (k)1-(2-phenyl-2-oxoethyl) 2-chloro-3-(phenylsulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- 25 (l) 1-(2-thien -2'-yl -2-ox ethyl)-4-(2-(benzoyloxy) ethyl aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (m)1- (2- (2, '4'- dichlorophenyl) -2-oxoethyl) -3-(2- (benzoyloxy) ethylaminocarbonyl) pyridinium bromide of other cosmetically acceptable salts thereof,
  - (n) 1-(2-phenyl -2-oxbethyl) -3-(2-(acetoxy) ethyloxy) carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof and
  - (o) 1-(2-ethoxy -2- $\phi$ xoethyl) -3-(2-(benzoyloxy) ethyloxy carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof.
  - 12. The composition as claimed in claim 1, wherein said compound is selected from the group consisting of:
  - (p) 1-(2-pheny amino-2-oxoethyl)-4-(phenylsulfonyl hydrazino carbonyl)pyridinium chloride or other cosmetically acceptable salts thereof,
  - 5 (q) 1-(2-(2,'4/-dichlorophenyl)-2-oxoethyl)-3- (2(methoxy) ethyloxycarbonyl) pyridinium promide or other cosmetically acceptable salts thereof,

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- (r) 1-(2-phenylamino-2-oxoethyl)-3-((berzoyloxy) ethylaminocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
- (s) 1-(2-thien-2'-yl-2-oxoethyl)-3-(phenylaminocarbonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (t) 1-(2-phenyl-2-oxoethyl)-3-(2-(ace oxy) ethylaminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (u) 1-(2-phenylamino-2-oxoethyl)-\$-(phenyl sulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
- (v) 1-(2-phenylamino-2-oxoethy)-3-((4-methylphenyl)sulfonyl hydrazinocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
  - (w) 1-(2-phenyl-2-oxoethyl)-3/(2-(benzoyloxy)ethyloxy carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (x) 1-(2-thien-2'-yl-2-oxoethyl)-3-(phenylcarbonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof.
  - (y) 1-(2-ethoxy-2-oxoethy)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other cosmetically acceptable salts thereof and
  - (z)1-(2-phenyl-2-oxoethyl)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other cosmelically acceptable salts thereof.
  - 13. The composition as claimed in claim 1, wherein said compound is selected from the group consisting of:
  - (aa) N, N' bis [3-carbonyl-1-(2-furan-2'-yl-2-oxoethyl) pyridinium] hydrazine dibromide or other cosmetically acceptable salts thereof,
- 5 (ab) N,N'-bis [3-carbonyl -1- (2-thien-2'-yl-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,
  - (ac) N,N'-bis-[3-carbonyl-1-(2-cyclopropylamino-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,
  - (ad) 1-(2',4'-dichlorophenyl-2-oxoethyl)-3-(2-methoxyethyl aminocarbonyl)-pyridinium bromide or other cosmetically acceptable salts thereof,
  - (ae) 1-(2-thien 2'-yl-2-oxoethyl)-3-((2-methoxy ethyl) amino carbonyl)-5-bromo pyridinium chloride or other cosmetically acceptable salts thereof,

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- (af) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
- (ag) 1-(2-thien-2'yl-2-oxoethyl)-3-(2-(2-chloro-3-pyridoylhydrazinocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
- (ah) 1-(2-cyclopropylamino-2-oxoethyl)-3-(2-methoxyethylaminocarbonyl) -pyridinium chloride or other cosmetically acceptable salts thereof,
- (ai) 1-(2-isopropylamino-2-oxoethyl)-3-(2-methylsulfonylhydrazinocarbonyl)pyridinium chloride or other/cosmetically acceptable salts thereof,
- (aj) 1-(2-phenylamino-2-oxo ethyl)-3-({2-(1-oxo-3-cyclohexyl)-ethyl} hydrazinocarbonyl)-pyridinium bromide or other cosmetically acceptable salts thereof,
- (ak) 1-(2-thien-2'-yl-2-oxoethyl)-3-[2-(benzoyloxy)ethylamino carbonyl]-pyridinium bromide or other cosmetically acceptable salts thereof,
- 25 (al) 1-(4-ethoxy-2, 4-dioxobutyl)-3-(2-(benzoxyloxy)ethylamino carbonyl)-pyridinium chloride or other cosmetically acceptable salts thereof and (am)1-(2-thien-2'-yl-2-oxoethyl)-3-[1-oxo-1-(2-methoxy carbonyl) pyridyl] hydrazino pyridinium chloride or other cosmetically acceptable salts thereof.
  - 14. The composition as claimed in claim 1, wherein said compound is selected from the group consisting of:
  - (an)1-[1-(2-thien-2'-yl-2-oxoethyl)-5-aminocarbonyl-3-carbonyl pyridinium]-2-[1-(2-thien-2'-yl-2-oxoethyl)-3-carbonyl pyridinium] hydrazine dichloride or other
  - cosmetically acceptable salts thereof,
  - (ao)1-(2-thien-2'-yl-2-oxoethyl)-3-(trifluoromethanesulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (ap)1-[1-(2-thien-2'-yl-2-oxoethyl)-6-methyl-3-carbonyl pyridinium]-2-
  - [1-(2-thien-2'-yl-2-oxoethyl)-3-carbonyl pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,
  - (aq) N,N'-bis[3-carbonyl-1-(2-(5-methyl-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,
  - (ar) N,N bis[3-carbonyl-1-(2-(5-chloro-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,

- (as) 1-(2-thien-2'-yl-2-oxoethyl)-3 (methanesulfonyl hydrazino carbonyl )-6-methyl pyridinium bromide or other cosmetically acceptable salts thereof,
- (at) N,N'-bis[3-carbonyl-1-(2-(4-hitro-thien-2-yl)-2-oxoethyl)pyridinium] hydrazine dichloride or other cosmetically/acceptable salts thereof,
- (au) 1-(2-phenylamino-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
- (av) 1-(2-(4-nitro-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other/cosmetically acceptable salts thereof,
- (aw) 1-(2-(5-nitro-thien-2-y))-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
- 25 (ax) 1-(2-(5-chloro-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (ay) 1-(2-thien-2'-yl-2-oxoethyl)-3-(ethoxycarbonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (az) 1-(2-thien-2'-yl-2-oxoethyl)-3-(isopropylsulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof.
  - (ba) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl)
    -5-bromo pyridinium bromide or other cosmetically acceptable salts thereof,
  - (bb) 1-(2-(2-ethoxy/carbonyl pyrrolidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
- (bc) 1-(2-(5-methyl-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof, (bd) 1-(2-(4- carboethoxy-thiazolidin-3-yl)-2-oxoethyl) -3-(methanesulfonyl hydrazino
  - carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof, (be) 1-(2-(4-benzyl piperidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl)
- 40 pyridinium chloride or other cosmetically acceptable salts thereof,
  - (bf) N,N(-bis[3-carbonyl-1-(2-(2-ethoxycarbonyl pyrrolidin-1-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,
  - (bg) 1-(2-phenylamino-2-oxoethyl)-4 -[ 2-(benzoyloxy) ethylamino carbonyl ]
  - pyridinium chloride or other cosmetically acceptable salts thereof,
- (bh) 1-(2-thien-2(-yl-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or

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other cosmetically acceptable salts thereof,

(bi) 1-(2-thien-2(-yl-2-oxoethyl)-3-(p-methoxy phenyl sulfonyl hydrazino carbonyl) pyridinium bromide or other cosmet cally acceptable salts thereof,

(bj) 1-(2-ethoxy-2-oxoethyl)-3-(phenyl aminocarbonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

(bk) 1-(2-ethoxy-2-oxoethyl)-3-(p-toluene sulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

(bl) 1-(2-phenyl-2-oxoethyl)-3-(phenylamino carbonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

(bm) 1-(2-phenylamino-2-okoethyl)-3-(benzyl sulfonyl hydrazino carbonyl) pyridiniumchloride or other cosmetically acceptable salts thereof,

(bn) 1-(2-phenyl-2-oxoethyl)-4-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other cosmet/cally acceptable salts thereof,

(bo) 1-(2-phenyl-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

(bp) 1 -(2-ethoxy-2-oxoethyl)-4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium bromide or other cosmetically acceptable salts thereof,

(bq) 1-(2-ethoxy-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

65 (br) 1-(2-phenyl-2-oxoethyl)-3-(p-methoxyphenyl sulfonyl hydrazino carbonyl) pyridinium brom/de or other cosmetically acceptable salts thereof,

(bs) 1-(2-phenyl-2-oxoethyl)- 4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium bromide or other cosmetically acceptable salts thereof and

(bt) 1-(2-ethoxy-2-oxoethyl)- 4-(p-methanesulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof.

15. The composition as claimed in claim 1, wherein said compound is selected from the group consisting of:

(bu) 3-carbonylamino-1-(2-1), 4-dichlorophenyl)-2-oxoethyl)-pyridinium bromide or other cosmetically acceptable salts thereof,

(bv) 3-(tetrahydrobenzøthiazol-2-yl) aminocarbonyl -1-(2-(2, 4-dichlorophenyl)-2-

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- oxoethyl)-pyridinium bromide or other cosmetically acceptable salts thereof,
- (bw) 1-(2-phenyl-2-oxoethyl)-3-((2-hydr\psi xyethyl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts the reof,
- (bx) 3-carbonylamino-1- (2-thien-2'-yl/2-oxoethyl)-pyridinium bromide or other cosmetically acceptable salts thereof
- (by) 1-(2-phenyl -2-oxoethyl)-3-((p-sulfonamidophenylene) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (bz) 1-(2-ethoxy-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (ca) 1-(2-phenyl-2-oxoethyl)-3-/isopropyloxycarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (cb) 1-(2-oxopropyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
  - (cc) 1-(2-thien-2'-yl-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (cd) 1-(2-(2,4 dichlorophenyl-2-oxoethyl) -3- (isopropyloxycarbonyl) pyridinium bromide or other cosmerically acceptable salts thereof,
  - (ce) 1- (2-phenyl 2- okoethyl) 3- ((4-methylthiazol 2 -yl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (cf) 1-(2- phenylamino -2- exoethyl) -3- (n-butyloxycarbonyl) pyridinium chloride or 25 other cosmetically acceptable salts thereof,
  - (cg) 1- (2- phenylamino /2- oxoethyl)- 3- ((2-hydroxyethyl) aminocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
  - (ch) 1- 12- (2/4 dichlorophenyl) 2-oxoethyl) 3- (n butoxycarbonyl) pyridinium
- bromide or other cosmetically acceptable salts thereof, 30
  - (ci) 1-(2 (2, 4 dichlorophenyl) 2-oxoethyl) 3- (n-butylamino-carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (cj) 1-(2-ph-nyl-2-oxoethyl)-3-(1-phenyl-1-oxomethyl) pyridinium bromide or other cosmetically acceptable salts thereof, and
- (ck) 1- (2 phenyl 2-oxoethyl) 3- (methoxycarbonyl) pyridinium bromide or other 35 cosmetically acceptable salts thereof.

- 16. The composition as claimed in claim 1, which is suitable for
- a) reversing and preventing wrinkles,
- b) reversing and preventing fine lines,
- c) promoting epidermal growth,
- 5 d) photo protection,
  - e) reversing and preventing skin discoloration,
  - f) reversing and preventing age spots,
  - g) conditioning and preventing drypess,
  - h) reversing and preventing stretch marks,
  - i) reversing and preventing blemishes,
  - j) skin care/ skin conditioning,
  - k) reversing and preventing senile xerosis,
  - 1) conditioning and preventing sun burns,
  - m) preventing and reversing the loss of collagen,
- 15 n) improving skin texture,
  - o) imporving skin tone,
  - p) enhancing of skin thickness,
  - q) decreasing pore size,
  - r) restoring skin luster,
- 20 s) minimising signs of fatigue,
  - t) reducing acne,
  - u) treatment of Telangiectasia or
  - v) improving the aesthetid appearance of hair and nails.

17. A composition useful for the cosmeric application comprising an effective amount of a compound with free radical scavenger, AGE breaker and AGE inhibitor activity as defined in claim 1 or its cosmetically acceptable salts contained in a cosmetically acceptable carrier wherein said composition is effective for atleast one of the following applications:

a) reversal and prevention of wrinkles,

reversal and prevention of fine lines, promotion of epidermal growth, photo protection of skin, d) reversal and prevention of skin discoloration, e) 10 reversal and prevention of age spots, f) conditioning and prevention of dry spot, g) . reversal and prevention of stretch marks, h) reversal and prevention of blemishes, i) skin care and conditioning, 15 j) reversal and prevention of senile xerosis, k) conditioning and prevention of sun burns, 1) preventing and reversing the loss of collagen, m) improving skin texture, n) imporving skin tone, o) 20 enhancing of skin thickness, p) decreasing pore size, q) restoring skin luster, r) minimising signs of fatigue, s) reducing acne, 25 t)

treatment of Telangiectasia and

improving aesthetic appearance of hair and nails.

18. The composition as claimed in claim 17, in the form of a solution, gel, ointment, lotion, cream, microemulsion aerosol, dispersion or milk.

19. A method of cosmetic application with reversing and preventing effects on aging and wrinkling of the skin comprising applying an effective amount of a cosmetic composition comprising a compound with free radical scavenger, AGE-breaker and AGE-inhibitor activity having the formula (I) as defined in Claim 1 or its cosmetically acceptable salts contained in a cosmetically acceptable carrier.

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- 20. The method as claimed in claim 19, wherein the effective amount is effective for ageing.
- 21. The method as claimed in claim 20, wherein aging is extrinsic aging and intrinsic aging.
- 22. The method as claimed in claim 20, wherein aging is extrinsic aging.
- 23. A method of cosmetic application with reversing and preventing effects on atleast one of the following:
- i) fine lines,
- ii) skin discoloration
- iii) age spots
- iv) stretch marks
- v) blemishes and
- vi) senile xerosis
- vii) preventing and reversing loss of collagen
- comprising applying an effective amount of a cosmetic composition comprising compound with free radical scavenger, AGE breaker and AGE inhibitor activity having the formula (I) as defined in claim 1 or its cosmetically acceptable salts contained in a cosmetically acceptable carrier.
- 24.—A method of cosmetic application with conditioning and preventing effects in skin dryness and /or sun burns comprising applying an effective amount of a cosmetic composition comprising a compound with free radical scavenger, AGE breaker and AGE inhibitor activity having the formula (I) as defined in claim 1 or cosmetically acceptable salts thereof contained in a cosmetically acceptable carrier.
- 25. A method of cosmetic application with effects of promoting epidermal growth and/or photo protection, improving skin texture, improving skin tone, enhancing skin thickness, decreasing pore size, restoring skin luster, minimizing signs of fatigue, reducing tone,

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treatment of telangiectasia comprising applying an effective amount of a cosmetic composition comprising a compound with free radical scavenger, AGE breaker and AGE inhibitor activity having the formula (I) as defined in claim 1 or its cosmetically acceptable salts contained in a cosmetically acceptable carrier.

- 26. The method as claimed in claim 19, wherein said compound is selected from the group consisting of the following compounds:
- (a) N,N'-bis[3-carbonyl-1-(2-thien -2'- yl -2-oxoethyl) -3-pyridinium] hydrazine dibromide or other cosmetically acceptable salts thereof,
- (b) 1-(2-ethoxy -2-oxoethyl) -3-(2-(2-pyridyl)hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (c) 1-(2-ethoxy -2-oxoethyl) -3-(2-(benzoyloxy) ethylamino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (d)N,N'-bis[3-carbonyl-1-(2-phenyl-2-oxoethyl)pyridinium]hydrazine dibromide or other cosmetically acceptable salts thereof,
  - (e)1-(2-phenyl-2-oxoethyl)-3-(hydrazinocarbonyl)pyridinium bromide or other cosmetically acceptable salts thereof,
  - (f) 1-(2-thien -2'-yl -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (g) N,N'-bis[3-carbonyl-1-(2-(2',4'-dichlorophenyl)-2-oxoethyl) pyridinium] hydrazine dibromide or other cosmetically acceptable salts thereof,
  - (h) 1-(2-phenyl -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other\_cosmetically acceptable salts thereof,
  - (i) 1-(2-ethoxy -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
    - (j)1-(2-phenyl-2-oxoethyl)-3-(phenylsulfonylhydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
    - (k)1-(2-phenyl-2-oxoethyl)-2-chloro-3-(phenylsulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - 25 (l) 1-(2-thien -2'-yl -2-oxoethyl)-4-(2-(benzoyloxy) ethyl aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

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- (m)1- (2- (2,'4'- dichlorophenyl) -2-\( \phi\)xoethyl) -3-(2- (benzoyloxy) ethylaminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (n) 1-(2-phenyl -2-oxoethyl) -3-(2-/acetoxy) ethyloxy) carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof and
  - (o) 1-(2-ethoxy -2-oxoethyl) -3-(2-(benzoyloxy) ethyloxy carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof.
  - 27. The method as claimed in claim 19, wherein said compound is selected from the group consisting of the following compounds:
  - (p) 1-(2-phenylamino-2-oxoethyl)-4-(phenylsulfonyl hydrazino carbonyl)pyridinium chloride or other cosmetically acceptable salts thereof,
  - (q) 1-(2-(2,'4'-dichlorophenyl)-2-oxoethyl)-3- (2(methoxy) ethyloxycarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
    - (r) 1-(2-phenylamino-2-oxoethyl)-3-((benzoyloxy) ethylaminocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
    - (s) 1-(2-thien-2'-yl-2/oxoethyl)-3-(phenylaminocarbonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
    - (t) 1-(2-phenyl-2-oxoethyl)-3-(2-(acetoxy) ethylaminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
    - (u) 1-(2-phenylamino-2-oxoethyl)-3-(phenyl sulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
- (v) 1-(2-phenylamino-2-oxoethyl)-3-((4-methylphenyl)sulfonyl hydrazinocarbonyl) 15 pyridinium chloride or other cosmetically acceptable salts thereof,
  - (w) 1-(2-pheryl-2-oxoethyl)-3-(2-(benzoyloxy)ethyloxy carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (x) 1-(2-thien-2'-yl-2-oxoethyl)-3-(phenylcarbonyl hydrazino carbonyl)
  - pyridinium bromide or other cosmetically acceptable salts thereof,
  - (y) 1-(2-ethoxy-2-oxoethyl)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other cosmetically acceptable salts thereof and
  - (z)1-(2-phenyl-2-oxoethyl)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other cosmetically acceptable salts thereof.

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28. The method as claimed in claim 19, wherein said compound is selected from the group consisting of the following compounds:

(aa) N, N' - bis [3-carbonyl-1-2-furan-2'-yl-2-oxoethyl) pyridinium] hydrazine dibromide or other cosmetically acceptable salts thereof,

5 (ab) N,N'-bis [3-carbonyl/-1- (2-thien-2'-yl-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmet/cally acceptable salts thereof,

(ac) N,N'-bis-[3-carbonyl-/1-(2-cyclopropylamino-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,

(ad) 1-(2',4'-dichlorophenyl-2-oxoethyl)-3-(2-methoxyethyl aminocarbonyl)-pyridinium bromide or other cosmetically acceptable salts thereof,

(ae) 1-(2-thien-2'-yl-2-oxoethyl)-3-((2-methoxy ethyl) amino carbonyl)-5-bromo pyridinium chloride or other cosmetically acceptable salts thereof,

(af) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,

(ag) 1-(2-thien-2)/1-2-oxoethyl)-3-(2-(2-chloro-3-pyridoylhydrazinocarbonyl) - pyridinium chloride or other cosmetically acceptable salts thereof,

(ah) 1-(2-cyclopropylamino-2-oxoethyl)-3-(2-methoxyethylaminocarbonyl) -pyridinium chloride or other cosmetically acceptable salts thereof,

(ai) 1-(2-isopropylamino-2-oxoethyl)-3-(2-methylsulfonylhydrazinocarbonyl)-pyridinium chloride or other cosmetically acceptable salts thereof,

(aj) 1-(2-phenylamino-2-oxo ethyl)-3-({2-(1-oxo-3-cyclohexyl)-ethyl} - hydrazinocarbonyl)-pyridinium bromide or other cosmetically acceptable salts thereof, (ak) 1-(2-thien-2'-yl-2-oxoethyl)-3-[2-(benzoyloxy)ethylamino carbonyl]-pyridinium bromide or other cosmetically acceptable salts thereof,

(al) 1-(4-ethoxy-2, 4-dioxobutyl)-3-(2-(benzoxyloxy)ethylamino carbonyl)-pyridinium chloride or other cosmetically acceptable salts thereof and (am)1-(2-thien-2'-yl-2-oxoethyl)-3-[1-oxo-1-(2-methoxy carbonyl) pyridyl] hydrazino pyridinium chloride or other cosmetically acceptable salts thereof.

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29. The method as claimed in claim 19, wherein said compound is selected from the group consisting of the following compounds: (an)1-[1-(2-thien-2'-yl-2-oxoethyl)-5-aminocarbonyl-3-carbonyl pyridinium]-2-[1-(2thien-2'-yl-2-oxoethyl )-3-carbonyl pyridirium] hydrazine dichloride or other cosmetically acceptable salts thereof, (ao)1-(2-thien-2'-yl-2-oxoethyl)-3-(trif/uoromethanesulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, (ap)1-[1-(2-thien-2'-yl-2-oxoethyl)- $\phi$ -methyl-3-carbonyl pyridinium]-2-[1-(2-thien-2'-yl-2-oxoethyl)-3-carbonyl pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof, (aq) N,N'-bis[3-carbonyl-1-(2-(5/methyl-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof, (ar) N,N'-bis[3-carbonyl-1-(2-(5-chloro-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof, (as) 1-(2-thien-2'-yl-2-oxoefhyl)-3-(methanesulfonyl hydrazino carbonyl )-6-methyl pyridinium bromide or other cosmetically acceptable salts thereof, (at) N,N'-bis[3-carbonyl-1/-(2-(4-nitro-thien-2-yl)-2-oxoethyl)pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof, (au) 1-(2-phenylamino-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof, (av) 1-(2-(4-nitro-thie/n-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, (aw) 1-(2-(5-nitro-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof, (ax) 1-(2-(5-chlor \( \phi\)-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, (ay) 1-(2-thien-2'-yl-2-oxoethyl)-3-(ethoxycarbonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, (az) 1-(2-thien/2'-yl-2-oxoethyl)-3-(isopropylsulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

(ba) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl)

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-5-bromo pyridinium bromide or other cosmetically acceptable salts thereof, (bb) 1-(2-(2-ethoxy carbonyl pyrrolidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof, (bc) 1-(2-(5-methyl-thien-2-yl)-2/oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof, (bd) 1-(2-(4- carboethoxy -thia/zolidin-3-yl)-2-oxoethyl) -3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof, (be) 1-(2-(4-benzyl piperidin/1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof, (bf) N,N(-bis[3-carbonyl-1/(2-(2-ethoxycarbonyl pyrrolidin-1-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof, (bg) 1-(2-phenylamino-2-oxoethyl)-4 -[ 2-(benzoyloxy) ethylamino carbonyl ] pyridinium chloride or ofher cosmetically acceptable salts thereof, (bh) 1-(2-thien-2(-yl-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, (bi) 1-(2-thien-2(-yl-2/oxoethyl)-3-(p-methoxy phenyl sulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, (bj) 1-(2-ethoxy-2-oxoethyl)-3-(phenyl aminocarbonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, (bk) 1-(2-ethoxy-2-oxoethyl)-3-(p-toluene sulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, (bl) 1-(2-phenyl-2-oxoethyl)-3-(phenylamino carbonyl hydrazino carbonyl) pyridinium bromide\_or other/cosmetically acceptable salts thereof, (bm) 1-(2-phenylamino-2-oxoethyl)-3-(benzyl sulfonyl hydrazino carbonyl) pyridiniumchlofide or other cosmetically acceptable salts thereof, (bn) 1-(2-phenyl-2-oxoethyl)-4-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, (bo) 1-(2-phenyl-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, 60 (bp) 1 -(2-ethoxy-2-oxoethyl)-4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium

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bromide of other cosmetically acceptable salts thereof,

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(bq) 1-(2-ethoxy-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

(br) 1-(2-phenyl-2-oxoethyl)-3-(p-methoxyphenyl sulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

- (bs) 1-(2-phenyl-2-oxoethyl)- 4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium bromide or other cosmetically acceptable salts thereof and
- (bt) 1-(2-ethoxy-2-oxoethyl)- 4-(p-methanesulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof.
- 30. The method as claimed in claim 19, wherein said compound is selected from the group consisting of the following compounds:
- (bu) 3-carbonylamino-1- (2-(2, 4-dichlorophenyl)-2-oxoethyl)-pyridinium bromide or other cosmetically acceptable salts thereof,
- (bv) 3-(tetrahydrobenzothiazol-2-yl) aminocarbonyl -1-(2-(2, 4-dichlorophenyl)-2-oxoethyl)-pyridinium bromide or other cosmetically acceptable salts thereof,
  - (bw) 1-(2-phenyl-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (bx) 3-carbonylamino-1- (2-thien-2'-yl-2-oxoethyl)-pyridinium bromide or other cosmetically acceptable salts/thereof,
  - (by) 1-(2-phenyl -2-oxoethyl)-3-((p-sulfonamidophenylene) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (bz) 1-(2-ethoxy-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- 15 (ca) 1-(2-phenyl-2-oxoethyl)-3-(isopropyloxycarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (cb) 1-(2-exopropyl)-3/(2-hydroxyethyl) aminocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
  - (cc) 1-(2-thien-2/y/-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (cd) 1-(2-(2,4 / dichlorophenyl-2-oxoethyl) -3- (isopropyloxycarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

- (ce) 1- (2-phenyl 2- oxoethyl) 3- ((4-methylthiazol 2 -yl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- 25 (cf) 1-(2- phenylamino -2- oxoethyl) -3- (n-butyloxycarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
  - (cg) 1- (2- phenylamino 2- oxoethyl)- 3- ((2-hydroxyethyl) aminocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
  - (ch) 1- (2- (2,4 dichlorophenyl) 2-oxoethyl) 3- (n butoxycarbonyl) pyridinium
- 30 bromide or other cosmetically acceptable salts thereof,
  - (ci) 1-(2 (2, 4 dichloropheny) 2-oxoethyl) 3- (n-butylamino-carbonyl) pyridinium bromide or other cosmetically/acceptable salts thereof,
  - (cj) 1-(2-phenyl-2-oxoethyl)-B-(1-phenyl-1-oxomethyl) pyridinium bromide or other cosmetically acceptable salts thereof, and
- (ck) 1- (2 phenyl 2-oxoethyl) 3- (methoxycarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof.
  - 31. The method as claimed in claim 23, wherein said compound is selected from the group consisting of the following compounds:
  - (a) N,N'-bis[3-carbonyl-1-(2-thien -2'/yl -2-oxoethyl) -3-pyridinium] hydrazine dibromide or other cosmetically acceptable salts thereof,
  - (b) 1-(2-ethoxy -2-oxoethyl) -3-(2-(2-pyridyl)hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (c) 1-(2-ethoxy -2-oxoethyl)/3-(2-(benzoyloxy) ethylamino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (d)N,N'-bis[3-carbonyl-1/(2-phenyl-2-oxoethyl)pyridinium]hydrazine dibromide or other cosmetically acceptable salts thereof,
  - (e)1-(2-phenyl-2-oxoethyl)-3-(hydrazinocarbonyl)pyridinium bromide or other cosmetically acceptable salts thereof,
  - (f) 1-(2-thien -2'-yl -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (g) N,N'-bis[3/carbonyl-1-(2-(2',4'-dichlorophenyl)-2-oxoethyl) pyridinium] hydrazine dibromide or/other cosmetically acceptable salts thereof,

- (h) 1-(2-phenyl -2-oxoethyl) -3-(methanesylfonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (i) 1-(2-ethoxy -2-oxoethyl) -3-(methane sulfonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (j)1-(2-phenyl-2-oxoethyl)-3-(phenylsulfonylhydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (k)1-(2-phenyl-2-oxoethyl)-2-chlord-3-(phenylsulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (l) 1-(2-thien -2'-yl -2-oxoethyl)-4/(2-(benzoyloxy) ethyl aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (m)1- (2- (2,'4'- dichlorophenyl) -2-oxoethyl) -3-(2- (benzoyloxy) ethylaminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (n) 1-(2-phenyl -2-oxoethyl) -3-(2-(acetoxy) ethyloxy) carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof and
- (o) 1-(2-ethoxy -2-oxoethyl) /3-(2-(benzoyloxy) ethyloxy carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof
- 32. The method as claimed in claim 23, wherein said compound is selected from the group consisting of the following compounds:
- (p) 1-(2-phenylamino-2-oxoethyl)-4-(phenylsulfonyl hydrazino carbonyl)pyridinium chloride or other cosmetically acceptable salts thereof,
- 5 (q) 1-(2-(2,'4'-dichlorophenyl)-2-oxoethyl)-3- (2(methoxy) ethyloxycarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (r) 1-(2-phenylamino-2-oxoethyl)-3-((benzoyloxy) ethylaminocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
  - (s) 1-(2-thien-2'-yl-2-pxoethyl)-3-(phenylaminocarbonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
    - (t) 1-(2-phenyl-2-oxoethyl)-3-(2-(acetoxy) ethylaminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
    - (u) 1-(2-phenylam no-2-oxoethyl)-3-(phenyl sulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,

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- (v) 1-(2-phenylamino-2-oxoethyl)-3-((4-methylphenyl)sulfonyl hydrazinocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
  - (w) 1-(2-phenyl-2-oxoethyl)-3-(2-(benzoyloxy)ethyloxy carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (x) 1-(2-thien-2'-yl-2-oxoethyl)-3/(phenylcarbonyl hydrazino carbonyl)
- 20 pyridinium bromide or other cometically acceptable salts thereof,
  - (y) 1-(2-ethoxy-2-oxoethyl)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other cosmetically acceptable salts thereof and
  - (z)1-(2-phenyl-2-oxoethyl)/3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other cosmetically acceptable salts thereof.
  - 33. The method as claimed in claim 23, wherein said compound is selected from the group consisting of the following compounds:
  - (aa) N, N' bis [3-darbonyl-1-(2-furan-2'-yl-2-oxoethyl) pyridinium] hydrazine dibromide or other cosmetically acceptable salts thereof,
  - (ab) N,N'-bis 3-carbonyl -1- (2-thien-2'-yl-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,
  - (ac) N,N'-bis-3-carbonyl-1-(2-cyclopropylamino-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,
  - (ad) 1-(2',4'-dichlorophenyl-2-oxoethyl)-3-(2-methoxyethyl aminocarbonyl)-pyridinium bromide or other cosmetically acceptable salts thereof,
    - (ae) 1-(2-thien-2'-yl-2-oxoethyl)-3-((2-methoxy ethyl) amino carbonyl)-5-bromo pyridinium chloride or other cosmetically acceptable salts thereof,
    - (af) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
  - (ag) 1-(2-thien-2'yl-2-oxoethyl)-3-(2-(2-chloro-3-pyridoylhydrazinocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
    - (ah) 1-(2-cyclopropylamino-2-oxoethyl)-3-(2-methoxyethylaminocarbonyl)

      /pyridinium chloride or other cosmetically acceptable salts thereof,
    - (ai) 1-(2-isopropylamino-2-oxoethyl)-3-(2-methylsulfonylhydrazinocarbonyl)-pyridinium chloride or other cosmetically acceptable salts thereof,

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- (aj) 1-(2-phenylamino-2-oxo ethyl)-3-({2-(1-oxo-3-cyclohexyl)-ethyl} hydrazinocarbonyl)-pyridinium bromide or other cosmetically acceptable salts thereof, (ak) 1-(2-thien-2'-yl-2-oxoethyl)-3-[2-(benzoyloxy)ethylamino carbonyl]-pyridinium bromide or other cosmetically acceptable salts thereof, (al) 1-(4-ethoxy-2, 4-dioxobutyl)-3-(2-(benzoxyloxy)ethylamino carbonyl)-pyridinium
- (al) 1-(4-ethoxy-2, 4-dioxobutyl)-3-(2-(benzoxyloxy)ethylamino carbonyl)-pyridinium chloride or other cosmetically acceptable salts thereof and (am)1-(2-thien-2'-yl-2-oxoethyl)-3-[1-oxo-1-(2-methoxy carbonyl) pyridyl] hydrazino pyridinium chloride or other cosmetically acceptable salts thereof.
  - 34. The method as claimed in claim 23, wherein said compound is selected from the group consisting of the following compounds:
    - (an)1-[1-(2-thien-2'-yl-2-oxoethyl)-5-aminocarbonyl-3-carbonyl pyridinium]-2-[1-(2-thien-2'-yl-2-oxoethyl)-3-carbonyl pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,
    - (ao)1-(2-thien-2'-yl-2-oxoethyl)-3-(trifluoromethanesulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
    - (ap)1-[1-(2-thien-2'-yl-2-oxpethyl)-6-methyl-3-carbonyl pyridinium]-2-
    - [1-(2-thien-2'-yl-2-oxoethy])-3-carbonyl pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,
    - (aq) N,N'-bis[3-carbonyl-l-(2-(5-methyl-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,
    - (ar) N,N'-bis[3-carbony]-1-(2-(5-chloro-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,
  - (as) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl )-6-methyl pyridinium bromide or other cosmetically acceptable salts thereof,
    - (at) N,N'-bis[3-carbonyl-1-(2-(4-nitro-thien-2-yl)-2-oxoethyl)pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,
    - (au) 1-(2-phenylamino-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
    - (av) 1-(2-(4-nitro-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

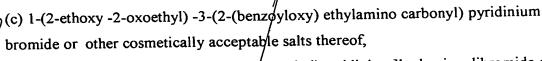
(aw) 1-(2-(5-nitro-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetioally acceptable salts thereof, (ax) 1-(2-(5-chloro-thien-2-yl)-2-ox ethyl)-3-(methanesulfonyl hydrazino carbonyl) 25 pyridinium bromide or other cosmetically acceptable salts thereof, (ay) 1-(2-thien-2'-yl-2-oxoethyl)- $\beta$ -(ethoxycarbonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, (az) 1-(2-thien-2'-yl-2-oxoethy/)-3-(isopropylsulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically/acceptable salts thereof, 30 (ba) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) -5-bromo pyridinium bromifie or other cosmetically acceptable salts thereof, (bb) 1-(2-(2-ethoxy carbonyl pyrrolidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof, (bc) 1-(2-(5-methyl-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) 35 pyridinium chloride or other cosmetically acceptable salts thereof, (bd) 1-(2-(4- carboethoxy -thiazolidin-3-yl)-2-oxoethyl) -3-(methanesulfonyl hydrazino carbonyl) pyridinium/chloride or other cosmetically acceptable salts thereof, (be) 1-(2-(4-benzyl piperidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) 40 pyridinium chloride or other cosmetically acceptable salts thereof, (bf) N,N(-bis[3-cafbonyl-1-(2-(2-ethoxycarbonyl pyrrolidin-1-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof, (bg) 1-(2-phenylamino-2-oxoethyl)-4 -[ 2-(benzoyloxy) ethylamino carbonyl ] pyridinium chloride or other cosmetically acceptable salts thereof, (bh) 1-(2-thien 2(-yl-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, (bi) 1-(2-thieh-2(-yl-2-oxoethyl)-3-(p-methoxy phenyl sulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, (bj) 1-(2-ethoxy-2-oxoethyl)-3-(phenyl aminocarbonyl hydrazino carbonyl) pyridinium 50 bromide of other cosmetically acceptable salts thereof, (bk) 1-(2/ethoxy-2-oxoethyl)-3-(p-toluene sulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

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- (bl) 1-(2-phenyl-2-oxoethyl)-3-(phenylamino carbonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (bm) 1-(2-phenylamino-2-oxoethyl)-3/(benzyl sulfonyl hydrazino carbonyl) pyridiniumchloride or other cosmetically acceptable salts thereof,
- (bn) 1-(2-phenyl-2-oxoethyl)-4-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- 60 (bo) 1-(2-phenyl-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (bp) 1 -(2-ethoxy-2-oxoethyl)/4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium bromide or other cosmetically acceptable salts thereof,
  - (bq) 1-(2-ethoxy-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (br) 1-(2-phenyl-2-oxoethyl)-3-(p-methoxyphenyl sulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (bs) 1-(2-phenyl-2-oxdethyl)- 4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium bromide or other cosmetically acceptable salts thereof and
  - (bt) 1-(2-ethoxy-2-oxoethyl)- 4-(p-methanesulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof
  - 35. The method as claimed in claim 23, wherein said compound is selected from the group consisting of the following compounds:
  - (bu) 3-carbonylamino-1- (2-(2, 4-dichlorophenyl)-2-oxoethyl)-pyridinium bromide or other cosmetically acceptable salts thereof,
  - 5 (bv) 3-(tetrahydrobenzothiazol-2-yl) aminocarbonyl -1-(2-(2, 4-dichlorophenyl)-2-oxoethyl)-pyridinium bromide or other cosmetically acceptable salts thereof,
    - (bw) 1-(2-phenyl-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
    - (bx) 3-carbonylamino-1/- (2-thien-2'-yl-2-oxoethyl)-pyridinium bromide or other cosmetically acceptable salts thereof,
    - (by) 1-(2-phenyl -2/oxoethyl)-3-((p-sulfonamidophenylene) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

- (bz) 1-(2-ethoxy-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (ca) 1-(2-phenyl-2-oxoethyl)-3-(isopropyloxycarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (cb) 1-(2-oxopropyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
  - (cc) 1-(2-thien-2'-yl-2-oxoethyl)-3/((2-hydroxyethyl) aminocarbonyl) pyridinium
- 20 bromide or other cosmetically acceptable salts thereof,
  - (cd) 1-(2-(2,4 dichlorophenyl-2-oxoethyl) -3- (isopropyloxycarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (ce) 1- (2-phenyl 2- oxoethyl) 3- ((4-methylthiazol 2 -yl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- 25 (cf) 1-(2- phenylamino -2- oxoethyl) -3- (n-butyloxycarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
  - (cg) 1- (2- phenylamino 27 oxoethyl)- 3- ((2-hydroxyethyl) aminocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
  - (ch) 1- (2- (2,4 dichlorophenyl) 2-oxoethyl) 3- (n butoxycarbonyl) pyridinium bromide or other cosmelically acceptable salts thereof,
  - (ci) 1-(2 (2, 4 dichlorophenyl) 2-oxoethyl) 3- (n-butylamino-carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (cj) 1-(2-phenyl-2-oxoethyl)-3-(1-phenyl-1-oxomethyl) pyridinium bromide or other cosmetically acceptable salts thereof, and
- 35 (ck) 1- (2 phenyl 2-oxoethyl) 3- (methoxycarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof
  - 36. The method as claimed in claim 24, wherein said compound is selected from the group consisting of the following compounds:
  - (a) N,N'-bis[3-carbonyl-1-(2-thien -2'- yl -2-oxoethyl) -3-pyridinium] hydrazine dibromide or other cosmetically acceptable salts thereof,
  - (b) 1-(2-ethoxy -2-oxoethyl) -3-(2-(2-pyridyl)hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

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(d)N,N'-bis[3-carbonyl-1-(2-phenyl-2-oxoethyl)pyridinium]hydrazine dibromide or other cosmetically acceptable salts thereof,

- (e)1-(2-phenyl-2-oxoethyl)-3-(hydrazinocarbonyl)pyridinium bromide or other cosmetically acceptable salts thereof,
- (f) 1-(2-thien -2'-yl -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (g) N,N'-bis[3-carbonyl-1-(2-(2),4'-dichlorophenyl)-2-oxoethyl) pyridinium] hydrazine dibromide or other cosmetically acceptable salts thereof,
  - (h) 1-(2-phenyl -2-oxoethyl) /3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (i) 1-(2-ethoxy -2-oxoethy) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (j)1-(2-phenyl-2-oxoethy)-3-(phenylsulfonylhydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (k)1-(2-phenyl-2-oxoethyl)-2-chloro-3-(phenylsulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- 25 (l) 1-(2-thien -2'-yl -2-oxoethyl)-4-(2-(benzoyloxy) ethyl aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (m)1- (2- (2,'4'- dichlorophenyl) -2-oxoethyl) -3-(2- (benzoyloxy) ethylaminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (n) 1-(2-phenyl -2-oxoethyl) -3-(2-(acetoxy) ethyloxy) carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof and
  - (o) 1-(2-ethoxy -2-oxoethyl) -3-(2-(benzoyloxy) ethyloxy carbonyl) pyridinium bromide or other cosmet cally acceptable salts thereof
  - 37. The method as claimed in claim 24, wherein said compound is selected from the group consisting of the following compounds:
  - (p) 1-(2-phenylamino-2-oxoethyl)-4-(phenylsulfonyl hydrazino carbonyl)pyridinium chloride or other cosmetically acceptable salts thereof,

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(q) 1-(2-(2,'4'-dichlorophenyl)-2-oxoethyl)-3- (2(methoxy) ethyloxycarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

(r) 1-(2-phenylamino-2-oxoethyl)-3-((benzoyloxy) ethylaminocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,

- (s) 1-(2-thien-2'-yl-2-oxoethyl)-3-(phenylaminocarbonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (t) 1-(2-phenyl-2-oxoethyl)-3-(2-kacetoxy) ethylaminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (u) 1-(2-phenylamino-2-oxoethyl)-3-(phenyl sulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
- (v) 1-(2-phenylamino-2-oxoethyl)-3-((4-methylphenyl)sulfonyl hydrazinocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
- (w) 1-(2-phenyl-2-oxoethyl)-3-(2-(benzoyloxy)ethyloxy carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (x) 1-(2-thien-2'-yl-2-oxoethyl)-3-(phenylcarbonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (y) 1-(2-ethoxy-2-oxoeth/1)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other cosmet cally acceptable salts thereof and
- (z)1-(2-phenyl-2-oxoethyl)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other cosmetically acceptable salts thereof.
- 38. The method as claimed in claim 24, wherein said compound is selected from the group consisting of the following compounds:
- (aa) N, N' bis [3-carbonyl-1-(2-furan-2'-yl-2-oxoethyl) pyridinium] hydrazine dibromide or other cosmetically acceptable salts thereof,
- N,N'-bis [3-carbonyl -1- (2-thien-2'-yl-2-oxoethyl) pyridinium] hydrazine 5 dichloride or other cosmetically acceptable salts thereof,
  - (ac) N,N'-bis-[3-carbonyl-1-(2-cyclopropylamino-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,
  - (ad) 1-(2',4'-dichlorophenyl-2-oxoethyl)-3-(2-methoxyethyl aminocarbonyl)-pyridinium bromide or other cosmetically acceptable salts thereof,

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- (ae) 1-(2-thien-2'-yl-2-oxoethyl)-3-((2-methoxy ethyl) amino carbonyl)-5-bromo pyridinium chloride or other cosmetically acceptable salts thereof,
- (af) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesylfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
- (ag) 1-(2-thien-2'yl-2-oxoethyl)-3-(2-(2-chloro-3-pyridoylhydrazinocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
- (ah) 1-(2-cyclopropylamino-2-oxoethyl)/3-(2-methoxyethylaminocarbonyl) -pyridinium chloride or other cosmetically acceptable salts thereof,
- (ai) 1-(2-isopropylamino-2-oxoethyl)-3/(2-methylsulfonylhydrazinocarbonyl)pyridinium chloride or other cosmetically acceptable salts thereof,
- (aj) 1-(2-phenylamino-2-oxo ethyl)- $\frac{3}{7}$ -({2-(1-oxo-3-cyclohexyl)-ethyl} hydrazinocarbonyl)-pyridinium brothide or other cosmetically acceptable salts thereof,
- (ak) 1-(2-thien-2'-yl-2-oxoethyl)-3/[2-(benzoyloxy)ethylamino carbonyl]-pyridinium bromide or other cosmetically acceptable salts thereof,
- (al) 1-(4-ethoxy-2, 4-dioxobutyl)-3-(2-(benzoxyloxy)ethylamino carbonyl)-pyridinium chloride or other cosmetically adceptable salts thereof and (am)1-(2-thien-2'-yl-2-oxoethy))-3-[1-oxo-1-(2-methoxy carbonyl) pyridyl] hydrazino pyridinium chloride or other cosmetically acceptable salts thereof.
  - 39. The method as claimed in claim 24, wherein said compound is selected from the group consisting of the following compounds:
  - (an)1-[1-(2-thien-2'-yl-2- $\phi$ xoethyl)-5-aminocarbonyl-3-carbonyl pyridinium]-2-[1-(2-thien-2'-yl-2- $\phi$ xoethyl)-5-aminocarbonyl pyridinium]-2-[1-(2-thien-2'-yl-2-(2-thien-2'-yl-2-(2-thien-2'-yl-2-(2-thien-2'-yl-2-(2-thien-2'-yl-2-(2-thien-2'-yl-2-(2-thien-2'-yl-2-(2-thien-2'-yl-2-(2-thien-2'-yl-2-(2-thien-2'-yl-2-(2-thien-2'-yl-2-(2-thien-2'-yl-2-(2-t thien-2'-yl-2-oxoethyl)-3-carbonyl pyridinium] hydrazine dichloride or other
- cosmetically acceptable/salts thereof,
  - (ao)1-(2-thien-2'-yl-2-oxoethyl)-3-(trifluoromethanesulfonyl hydrazino carbonyl) pyridinium bromide of other cosmetically acceptable salts thereof,
  - (ap)1-[1-(2-thien-2'- $\sqrt{1-2}$ -oxoethyl)-6-methyl-3-carbonyl pyridinium]-2-
  - [1-(2-thien-2'-yl-2-pxoethyl)-3-carbonyl pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,
  - (aq) N,N'-bis[3-carbonyl-1-(2-(5-methyl-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,

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(ar) N,N'-bis[3-carbonyl-1-(2-(5-chloro-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically adceptable salts thereof, (as) 1-(2-thien-2'-yl-2-oxoethyl)- $\beta$ -(methanesulfonyl hydrazino carbonyl )-6-methyl pyridinium bromide or other cosmetically acceptable salts thereof, (at) N,N'-bis[3-carbonyl-1-(2-(4-nitro-thien-2-yl)-2-oxoethyl)pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof, (au) 1-(2-phenylamino-2-oxocthyl)-3-(phenyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof, (av) 1-(2-(4-nitro-thien-2-y))-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, (aw) 1-(2-(5-nitro-thien-2/yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof, (ax) 1-(2-(5-chloro-thie/n-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) 25 pyridinium bromide or/other cosmetically acceptable salts thereof, (ay) 1-(2-thien-2'-yl-2-oxoethyl)-3-(ethoxycarbonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, (az) 1-(2-thien-2'-yl-2-oxoethyl)-3-(isopropylsulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, 30 (ba) 1-(2-thien-2'-v1-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) -5-bromo pyridin um bromide or other cosmetically acceptable salts thereof, (bb) 1-(2-(2-ethqxy carbonyl pyrrolidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyrid nium chloride or other cosmetically acceptable salts thereof, (bc) 1-(2-(5-methyl-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) 35 pyridinium chloride or other cosmetically acceptable salts thereof, (bd) 1-(2-(4-/carboethoxy -thiazolidin-3-yl)-2-oxoethyl) -3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof, (be) 1-(2-(4-benzyl piperidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof, 40 (bf) N,N(/bis[3-carbonyl-1-(2-(2-ethoxycarbonyl pyrrolidin-1-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof, (bg) 1-(2-phenylamino-2-oxoethyl)-4 -[ 2-(benzoyloxy) ethylamino carbonyl ]

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pyridinium chloride or other cosmetically aceeptable salts thereof, (bh) 1-(2-thien-2(-yl-2-oxoethyl)-3-(phenyl/hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereoff (bi) 1-(2-thien-2(-yl-2-oxoethyl)-3-(p-methoxy phenyl sulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

(bj) 1-(2-ethoxy-2-oxoethyl)-3-(pheny) aminocarbonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

(bk) 1-(2-ethoxy-2-oxoethyl)-3-(p-t/pluene sulfonyl hydrazino carbonyl) pyridinium

bromide or other cosmetically acceptable salts thereof, (bl) 1-(2-phenyl-2-oxoethyl)-3-(phenylamino carbonyl hydrazino carbonyl ) pyridinium bromide or other cosmetically acceptable salts thereof,

(bm) 1-(2-phenylamino-2-oxoethyl)-3-(benzyl sulfonyl hydrazino carbonyl) pyridiniumchloride or other cosmetically acceptable salts thereof,

(bn) 1-(2-phenyl-2-oxoethyl)-4-(methanesulfonyl hydrazino carbonyl ) pyridinium bromide or other cosmetically acceptable salts thereof,

(bo) 1-(2-phenyl-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

(bp) 1 -(2-ethoxy-2-ox\(\phi\)ethyl)-4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium bromide or other cosmetically acceptable salts thereof,

(bq) 1-(2-ethoxy-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

(br) 1-(2-phenyl-2/oxoethyl)-3-(p-methoxyphenyl sulfonyl hydrazino carbonyl) 65 pyridinium bromide or other cosmetically acceptable salts thereof,

(bs) 1-(2-phenyl/2-oxoethyl)- 4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium bromide or other cosmetically acceptable salts thereof and

(bt) 1-(2-ethoxy-2-oxoethyl)- 4-(p-methanesulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof

40.. The method as claimed in claim 24, wherein said compound is selected from the group consisting of the following compounds:

(bu) 3-carbonylamino-y- (2-12 4 dichlorophenyl)-2-oxoethyl)-pyridinium bromide or

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other cosmetically acceptable salts thereof,

- (bv) 3-(tetrahydrobenzothiazol-2-yl) aminocarbonyl -1-(2-(2, 4-dichlorophenyl)-2oxoethyl)-pyridinium bromide or other cosmetically acceptable salts thereof, 5 (bw) 1-(2-phenyl-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (bx) 3-carbonylamino-1- (2-thien-2'-yl-2-oxoethyl)-pyridinium bromide or other cosmetically acceptable salts thereof,
  - (by) 1-(2-phenyl -2-oxoethyl)-3/((p-sulfonamidophenylene) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (bz) 1-(2-ethoxy-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (ca) 1-(2-phenyl-2-oxoethyl) 3-(isopropyloxycarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
    - (cb) 1-(2-oxopropyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
    - (cc) 1-(2-thien-2'-yl-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
    - (cd) 1-(2-(2,4 dichlorophenyl-2-oxoethyl) -3- (isopropyloxycarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
    - (ce) 1- (2-phenyl 2- expethyl) 3- ((4-methylthiazol 2 -yl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (cf) 1-(2-phenylamino -2- oxoethyl) -3- (n-butyloxycarbonyl) pyridinium chloride or 25 other cosmetically acceptable salts thereof,
    - (cg) 1/(2-phenylamino 2- oxoethyl) 3- ((2-hydroxyethyl) aminocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
    - (ch) 1- (2- (2,4 /dichlorophenyl) 2-oxoethyl) 3- (n butoxycarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
    - (ci) 1-(2 (2, 4 dichlorophenyl) 2-oxoethyl) 3- (n-butylamino-carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
    - (cj) 1-(2-phenyl-2-oxoethyl)-3-(1-phenyl-1-oxomethyl) pyridinium bromide or other cosmetically acceptable salts thereof, and

- (ck) 1- (2 phenyl 2-oxoethyl) 31 (methoxycarbonyl) pyridinium bromide or other 35 cosmetically acceptable salts hereof
  - 41. The method as claimed in claim 2/5, wherein said compound is selected from the group consisting of the following compounds:
  - (a) N,N'-bis[3-carbonyl-1-(2-thien -2'- yl -2-oxoethyl) -3-pyridinium] hydrazine dibromide or other cosmetically acceptable salts thereof,
  - (b) 1-(2-ethoxy -2-oxoethyl) -3-(2-(2-pyridyl)hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (c) 1-(2-ethoxy -2-oxoethyl) -3-(2-(benzoyloxy) ethylamino carbonyl) pyridinium bromide or other cosmetically/acceptable salts thereof,
  - (d)N,N'-bis[3-carbonyl-1-(2-phenyl-2-oxoethyl)pyridinium]hydrazine dibromide or other cosmetically acceptable salts thereof,
  - (e)1-(2-phenyl-2-oxoethyl)- $\beta$ -(hydrazinocarbonyl)pyridinium bromide or other cosmetically acceptable salts thereof,
  - (f) 1-(2-thien -2'-yl -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (g) N,N'-bis[3-carbonyl-/1-(2-(2',4'-dichlorophenyl)-2-oxoethyl) pyridinium] hydrazine 15 dibromide or other cosmetically acceptable salts thereof,
    - (h) 1-(2-phenyl -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
    - (i) 1-(2-ethoxy -2-oxpethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
    - (j)1-(2-phenyl-2-oxpethyl)-3-(phenylsulfonylhydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
    - (k)1-(2-phenyl-2-\phixoethyl)-2-chloro-3-(phenylsulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
    - (l) 1-(2-thien -2'-yl -2-oxoethyl)-4-(2-(benzoyloxy) ethyl aminocarbonyl) pyridinium 25 bromide or other cosmetically acceptable salts thereof,
      - (m)1- (2- (2,'4' dichlorophenyl) -2-oxoethyl) -3-(2- (benzoyloxy) ethylaminocarbonyl)

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pyridinium bromide or other cosmetically acceptable salts thereof,

(n) 1-(2-phenyl -2-oxoethyl) -3-(2/-(acetoxy) ethyloxy) carbonyl) pyridinium

30 bromide or other cosmetically acceptable salts thereof and

- (o) 1-(2-ethoxy -2-oxoethyl) -3/(2-(benzoyloxy) ethyloxy carbonyl) pyridinium bromide or/other cosmetically acceptable salts thereof
- Of the following compounds:
- (p)1-(2-phenylamino-2-ox ethyl)-4-(phenylsulfonyl hydrazino carbonyl)pyridinium chloride or other cosmetically acceptable salts thereof,
- (q) 1-(2-(2,(4(-dichlorophenyl)-2-oxoethyl)-3- (2(methoxy) ethyloxycarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (r) 1-(2-phenylamino-2-oxoethyl)-3-((benzoyloxy) ethylaminocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
- (s) 1-(2-thien-2'-yl-2-oxoethyl)-3-(phenylaminocarbonyl hydrazinocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (t) 1-(2-phenyl-2-oxoethyl)-3-(2-(acetoxy) ethylaminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
- (u) 1-(2-phenylamino-2-oxoethyl)-3-(phenyl sulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
- (v) 1-(2-phenylamino-2-oxoethyl)-3-((4-methylphenyl)sulfonyl hydrazinocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
  - (w) 1-(2-phenyl-2-oxoethyl)-3-(2-(benzoyloxy)ethyloxy carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (x) 1-(2-thien-2'-yl-2-oxoethyl)-3-(phenylcarbonyl hydrazino carbonyl)
- 20 pyridinium bromide or other cosmetically acceptable salts thereof,
  - (y) 1-(2-ethoxy-2-oxoethyl)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other cosmetically acceptable salts thereof and
  - (z)1-(2-phenyl-2-oxoethyl)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other cosmetically acceptable salts thereof.

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43 The method as claimed in claim 25, wherein said compound is selected from the group consistaing of the following compounds:

(aa) N, N' - bis [3-carbonyl-1-(2-furan-2'-yl-2-oxoethyl) pyridinium] hydrazine dibromide or other cosmetically acceptable salts thereof,

- (ab) N,N'-bis [3-carbonyl -1- (2-thien-2'-yl-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,
  - (ac) N,N'-bis-[3-carbonyl-1-(2-cyclopropylamino-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,
  - (ad) 1-(2',4'-dichlorophenyl-2-oxoethyl)-3-(2-methoxyethyl aminocarbonyl)-pyridinium bromide or other cosmetically acceptable salts thereof,
  - (ae) 1-(2-thien-2'-yl-2-oxoethyl)-3-((2-methoxy ethyl) amino carbonyl)-5-bromo pyridinium chloride or other cosmetically acceptable salts thereof,
  - (af) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
  - (ag) 1-(2-thien-2'yl-2-oxoethyl)-3-(2-(2-chloro-3-pyridoylhydrazinocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
  - (ah) 1-(2-cyclopropylam no-2-oxoethyl)-3-(2-methoxyethylaminocarbonyl) -pyridinium chloride or other cosmetically acceptable salts thereof,
- (ai) 1-(2-isopropylamin -2-oxoethyl)-3-(2-methylsulfonylhydrazinocarbonyl)pyridinium chloride or other cosmetically acceptable salts thereof,
  - (aj) 1-(2-phenylamino-2-oxo ethyl)-3-({2-(1-oxo-3-cyclohexyl)-ethyl} hydrazinocarbonyl)-pyridinium bromide or other cosmetically acceptable salts thereof,
  - (ak) 1-(2-thien-2'-yl-2-oxoethyl)-3-[2-(benzoyloxy)ethylamino carbonyl]-pyridinium bromide or other cosmetically acceptable salts thereof,
- 25 (al) 1-(4-ethoxy-2, 4-dioxobutyl)-3-(2-(benzoxyloxy)ethylamino carbonyl)-pyridinium chloride or other cometically acceptable salts thereof and
  - (am)1-(2-thien-2'-y)-2-oxoethyl)-3-[1-oxo-1-(2-methoxy carbonyl) pyridyl] hydrazino pyridinium chloride or other cosmetically acceptable salts thereof.
  - 44. The method as claimed in claim 25, wherein said compound is selected from the group consistaing of the following compounds:

(an)1-[1-(2-thien-2'-yl-2-oxoethyl)-5-aminocarbonyl-3-carbonyl pyridinium]-2-[1-(2thien-2'-yl-2-oxoethyl )-3-carbonyl pyfidinium] hydrazine dichloride or other cosmetically acceptable salts thereof, 5 (ao)1-(2-thien-2'-yl-2-oxoethyl)-3-(thifluoromethanesulfonyl hydrazino carbonyl) pyridinium bromide or other cosmet/cally acceptable salts thereof, (ap)1-[1-(2-thien-2'-yl-2-oxoethyl)/6-methyl-3-carbonyl pyridinium]-2-[1-(2-thien-2'-yl-2-oxoethyl)-3-c4rbonyl pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof, 10 (aq) N,N'-bis[3-carbonyl-1-(2-(\$\frac{4}\)-methyl-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof, (ar) N,N'-bis[3-carbonyl-1-(2-(5-chloro-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof, (as) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl )-6-methyl 15 pyridinium bromide or other cosmetically acceptable salts thereof, (at) N,N'-bis[3-carbonyl-1-(2-(4-nitro-thien-2-yl)-2-oxoethyl)pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof, (au) 1-(2-phenylamino-2-dxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof, 20 (av) 1-(2-(4-nitro-thien-2/yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, (aw) 1-(2-(5-nitro-thien+2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof, (ax) 1-(2-(5-chloro-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) 25 pyridinium bromide of other cosmetically acceptable salts thereof, (ay) 1-(2-thien-2'-yl-2-oxoethyl)-3-(ethoxycarbonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, (az) 1-(2-thien-2'-yl-2-oxoethyl)-3-(isopropylsulfonyl hydrazino carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof, 30

(ba) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl)

-5-bromo pyridinium bromide or other cosmetically acceptable salts thereof,

(bb) 1-(2-(2-ethoxy carbonyl pyrrolidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino

J	Kin	carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
r		(bc) 1-(2-(5-methyl-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl)
,	35	pyridinium chloride or other cosmetically acceptable salts thereof,
		(bd) 1-(2-(4- carboethoxy -thiazolidin-3/-yl)-2-oxoethyl) -3-(methanesulfonyl hydrazino
•		carbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
		(be) 1-(2-(4-benzyl piperidin-1-yl)-2-pxoethyl)-3-(methanesulfonyl hydrazino carbonyl)
		pyridinium chloride or other cosmetically acceptable salts thereof,
	40	(bf) N,N(-bis[3-carbonyl-1-(2-(2-ethoxycarbonyl pyrrolidin-1-yl)-2-oxoethyl)
≈r.	45	pyridinium] hydrazine dichloride or other cosmetically acceptable salts thereof,
		(bg) 1-(2-phenylamino-2-oxoethy)-4 -[ 2-(benzoyloxy) ethylamino carbonyl ]
4.) 4.)		pyridinium chloride or other cosmetically acceptable salts thereof,
		(bh) 1-(2-thien-2(-yl-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or
		other cosmetically acceptable salts thereof,
		(bi) 1-(2-thien-2(-yl-2-oxoethyl)-3-(p-methoxy phenyl sulfonyl hydrazino carbonyl)
		pyridinium bromide or other cosmetically acceptable salts thereof,
		(bj) 1-(2-ethoxy-2-oxoethyl)/3-(phenyl aminocarbonyl hydrazino carbonyl) pyridinium
		bromide or other cosmetically acceptable salts thereof,
	50	(bk) 1-(2-ethoxy-2-oxoethyl)-3-(p-toluene sulfonyl hydrazino carbonyl) pyridinium
		bromide or other cosmetically acceptable salts thereof,
		(bl) 1-(2-phenyl-2-oxoethyl)-3-(phenylamino carbonyl hydrazino carbonyl) pyridinium
		bromide or other cosmet cally acceptable salts thereof,
		(bm) 1-(2-phenylamino-2-oxoethyl)-3-(benzyl sulfonyl hydrazino carbonyl)
	55	pyridiniumchloride or other cosmetically acceptable salts thereof,
		(bn) 1-(2-phenyl-2-ox ethyl)-4-(methanesulfonyl hydrazino carbonyl) pyridinium
		bromide or other cosmetically acceptable salts thereof,
		(bo) 1-(2-phenyl-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide
		or other cosmetically acceptable salts thereof,
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		bromide or other cosmetically acceptable salts thereof,
		(bg) 1-(2-ethoxy-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or

other cosmetically acceptable salts thereof,

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(br) 1-(2-phenyl-2-oxoethyl)-3-(p-methoxyphenyl sulfonyl hydrazino carbonyl)
pyridinium bromide or other cosmetically acceptable salts thereof,
(bs) 1-(2-phenyl-2-oxoethyl)- 4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium
bromide or other cosmetically acceptable salts thereof and
(bt) 1-(2-ethoxy-2-oxoethyl)- 4-(p-methanesulfonyl hydrazino carbonyl) pyridinium
bromide or other cosmetically acceptable salts thereof

45. The method as claimed in claim 25, wherein said compound is selected from the group consisting of the following compounds:

(bu) 3-carbonylamino-1- (2-(2, 4-dichlorophenyl)-2-oxoethyl)-pyridinium bromide or other cosmetically acceptable salts thereof,

(bv) 3-(tetrahydrobenzothiazol-2-yl) aminocarbonyl -1-(2-(2, 4-dichlorophenyl)-2-oxoethyl)-pyridinium bromide or other cosmetically acceptable salts thereof,

(bw) 1-(2-phenyl-2-oxoethyl)-3-(2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

(bx) 3-carbonylamino-1- (2-thien-2'-yl-2-oxoethyl)-pyridinium bromide or other cosmetically acceptable salts thereof,

(by) 1-(2-phenyl -2-oxoethyl)-3-((p-sulfonamidophenylene) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

(bz) 1-(2-ethoxy/2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

(ca) 1-(2-phenyl-2-oxoethyl)-3-(isopropyloxycarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

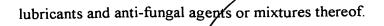
(cb) 1-(2-oxopropyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,

(cc) 1-(2-thien-2'-y/-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

(cd) 1-(2-(2,4 - dichlorophenyl-2-oxoethyl) -3- (isopropyloxycarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

(ce) 1- (2-phenyl - 2- oxoethyl) - 3- ((4-methylthiazol - 2 -yl) aminocarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,

- 25 (cf) 1-(2- phenylamino -2- oxoethyl) -3- (n-butyloxycarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
  - (cg) 1- (2- phenylamino 2- oxoethyl)- 3- ((2-hydroxyethyl) aminocarbonyl) pyridinium chloride or other cosmetically acceptable salts thereof,
  - (ch) 1- (2- (2,4 dichlorophenyl /- 2-oxoethyl) 3- (n butoxycarbonyl) pyridinium
- 30 bromide or other cosmetically acceptable salts thereof,
  - (ci) 1-(2 (2, 4 dichlorophenyl) 2-oxoethyl) 3- (n-butylamino-carbonyl) pyridinium bromide or other cosmetically acceptable salts thereof,
  - (cj) 1-(2-phenyl-2-oxoethyl)-3-(1-phenyl-1-oxomethyl) pyridinium bromide or other cosmetically acceptable salts thereof, and
  - (ck) 1- (2 phenyl 2-oxoethyl) 3- (methoxycarbonyl) pyridinium bromide or other cosmetically acceptable salts thereof
  - 46. The cosmetic composition as claimed in claim 1, wherein the concentration of said compound is between 0.005 to 50% by weight.
  - 47. The cosmetic composition as claimed in claim 26, wherein the concentration of said compound is between 0.25% to 5.0% by weight.
  - 48. A cosmetic composition comprising the compound of the Formula (I) as defined in claim 1 or other cosmetically acceptable sales thereof and one or more agents selected from the group consisting of emollients, emulsifiers, agents modifying skin differentation and/or proliferation and/or pigmentation, antiparasitic
  - agents, preservatives, alcohols, fragrances, thickening agents, humectants, colorants, silicones, exfoliating agents, keratolytic agents, retinoids, sunscreens, skin penetration enhancers, anti-inflammatory agents, vitamins, thrombolytic agents, anticlotting agents, capillary protectants, additional antioxidants, hormones, antibacterial agents, antiviral agents, steroidal anti-inflammatory agents, anaesthetics, anti-seborrhoeic agents, anti-dandruff agents, anti-acne agents, anti-free radical agents, analgesics, lipophilic compounds, antihistamine agents, insect repellants, skin cooling compounds,



- 49. A method of cosmetic application comprising applying an effective amount of a composition as claimed in claim 48.
- 50. A pharmaceutical composition for scavenging free radicals in the body cell of a mammal comprising a compound of formula (I) or pharmaceutically acceptable salts thereof.

$$(R_2)^{m}$$
 $COR_1$ 
 $X^ R_3$ 
 $O$ 

in admixture with pharmaceutically acceptable carrier, diluent, excipient or solvent

15 wherein

 $R_1$  is  $-R_4-R_5$  or  $-N(R_7) N(R_7) R_9$  and  $Y-R_{11}$ ;

R<sub>4</sub> is selected from the group consisting of -N(R<sub>7</sub>)R<sub>6</sub>O-,

 $-N(R_7)R_6N(R_7)$ , ....

20 -OR<sub>6</sub>O, and -OR<sub>6</sub>N( $R_7$ )-,

where R<sub>6</sub> is alkyl;

R<sub>5</sub> is selected from the group consisting of alkyl, aryl including heteroaryl, -COR<sub>7</sub>, -SO<sub>2</sub>R<sub>7</sub>, -C(S) NHR<sub>7</sub>, -C(NH)NHR<sub>7</sub>, -COR<sub>10</sub>,

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-C(O)NHR<sub>7</sub> and -N(R<sub>7</sub>) N=C  $R_{10}$ 

where R<sub>7</sub> is selected from the group consisting of H, alkyl and aryl including heteroaryl, provided R<sub>7</sub> may be the same or different for R<sub>1</sub> and R<sub>3</sub> in the same compound;

R<sub>2</sub> is selected from the group consisting of F, Cl, Br, I, OR<sub>7</sub>, NO<sub>2</sub>, alkyl, aryl including heteroaryl, formyl, acyl, C(O)NR<sub>7</sub>R<sub>10</sub>, C(O)OR<sub>7</sub>, NR<sub>7</sub>R<sub>10</sub>, N=C(R<sub>7</sub>)(R<sub>10</sub>), SR<sub>7</sub>, SO<sub>2</sub>NH<sub>2</sub>, SO<sub>2</sub> alkyl and SO<sub>2</sub> aryl;

m is 0, 1 or 2;

 $R_3$  is selected from the group consisting of  $R_7$ ,  $OR_7$ ,  $N(R_7)$  ( $R_{10}$ ),  $N=C(R_7)$  ( $R_{10}$ ),  $N(R_7)$  ( $R_{10}$ ),  $N(R_7)$  ( $R_{10}$ ),  $N(R_7)$  ( $R_{10}$ ) and  $CH(R_7)C(O)R_8$ 

where  $R_8$  is selected from the group consisting of  $R_7$ ,  $OR_7$  and  $NR_7R_{10}$ ;

 $R_9$  is selected from the group consisting of hydrogen, alkyl, aryl including heteroaryl,  $C(O)R_{10}$ ,  $-SO_2R_{10}$ ,  $Q(S)NHR_{10}$ , C(NH) NH  $(R_{10})$  and C(O)  $NHR_{10}$ ,

R<sub>10</sub> is selected from the group consisting of H, alkyl and aryl, including heteroaryl and in each case may be the same or different from substituent R<sub>7</sub>, provided R<sub>10</sub> may be the same or different for R<sub>1</sub> and R<sub>3</sub> in the same compound;

Y is selected from oxygen, NH, NR<sub>12</sub> and null

 $R_{11}$  and  $R_{12}$  are independently selected from hydrogen, alkyl and aryl

X is selected from group consisting of a halide ion, acetate ion, perchlorate ion, sulfonate ion, oxalate ion, citrate ion, tosylate ion, maleate ion, mesylate ion, carbonate ion, sulfite ion, phosphoric hydrogen ion, phosphonate ion, phosphate ion, BF<sub>4</sub>- and PF<sub>6</sub>-;

with proviso that,

 $\widetilde{\mathcal{M}}$ 

- (i) when two alkyl groups are present on the same carbon or nitrogen, they may be linked together to form a cyclic structure;
- (ii) the nitrogen of heteroaryl ring of R<sub>10</sub>, when present, may be quaternized;
- (iii) when R3 is OR7 and R1 is -NHNH2 then R7 is not alkyl and
- (iv) when  $R_3$  is  $OR_7$ ,  $R_1$  is  $N(R_7)(NR_7)R_9$  and  $R_9$  is  $C(O)R_{10}$  where  $R_{10}$  is alkyl, then  $R_7$  is not hydrogen.
  - 51. The composition as claimed in claim 50, wherein -C(O)R<sub>1</sub> group of said compound is at position 3 or 4.
  - 52. The composition as claimed in claim 51, wherein -C(O)R<sub>1</sub> group of said compound is at position 3.
  - 53. The composition as claimed in claim 50, wherein for the said compound m is 0 or 1.
  - 54. The composition as claimed in claim 51, wherein for the said compound m is 0 or 1.
  - 55. The composition as claimed in claim 52, wherein for the said compound m is 0 or 1.
  - 56. The composition as claimed in claim 50, wherein for the said compound m is 0.
  - 57. The composition as claimed in claim 51, wherein for the said compound m is 0.
  - 58. The composition/as claimed in claim 52, wherein for the said compound m is 0.
  - 59. The composition as claimed in claim 50, wherein for the said compound X is a halide ion.
  - 60. The composition as claimed in claim 50 comprising compounds selected from the

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consisting of

- (a) N,N'-bis[3-carbonyl-1-(2-thien -2'- yl -2-oxoethyl) -3-pyridinium] hydrazine dibromide or other pharmaceutially acceptable salts thereof,
- (b) 1-(2-ethoxy -2-oxoethyl) -3-(2-(2-pyridyl)hydrazinocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (c) 1-(2-ethoxy -2-oxoethyl) -3-(2-(benzoyloxy) ethylamino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (d)N,N'-bis[3-carbonyl-1-(2-phenyl-2-oxoethyl)pyridinium]hydrazine dibromide or other pharmaceutially acceptable salts thereof,
- (e)1-(2-phenyl-2-oxoethyl)-3-(hydrazinocarbonyl)pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (f) 1-(2-thien -2'-yl -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (g) N,N'-bis[3-carbonyl-1-(2-(2',4'-dichlorophenyl)-2-oxoethyl) pyridinium] hydrazine dibromide or other pharmaceutially acceptable salts thereof,
  - (h) 1-(2-phenyl -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (i) 1-(2-ethoxy -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (j)1-(2-phenyl-2-oxoethyl)-3-(phenylsulfonylhydrazino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (k)1-(2-phenyl-2-oxoethyl)-2-chloro-3-(phenylsulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- 25 (l) 1-(2-thien -2 -yl -2-oxoethyl)-4-(2-(benzoyloxy) ethyl aminocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (m)1- (2- (2,'4'- dichlorophenyl) -2-oxoethyl) -3-(2- (benzoyloxy) ethylaminocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (n) 1-(2-phenyl -2-oxoethyl) -3-(2-(acetoxy) ethyloxy) carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof and
  - (o) 1-(2-ethoxy -2-oxoethyl) -3-(2-(benzoyloxy) ethyloxy carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof.

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- 6). The composition as claimed in claim 50 comprising compounds selected from the group consisting of:
- (p) 1-(2-phenylamino-2-oxoethyl)-4-(phenylsulfonyl hydrazino carbonyl)pyridinium chloride or other pharmaceutially acceptable salts thereof,
- (q) 1-(2-(2,'4'-dichlorophenyl)-2-oxoethyl)-3- (2(methoxy) ethyloxycarbonyl) pyridinium bromide or other pharmaeeutially acceptable salts thereof,
- (r) 1-(2-phenylamino-2-oxoethyl)-3/((benzoyloxy) ethylaminocarbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof,
- (s) 1-(2-thien-2'-yl-2-oxoethyl)-3-(phenylaminocarbonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (t) 1-(2-phenyl-2-oxoethyl)-3-(2-(acetoxy) ethylaminocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (u) 1-(2-phenylamino-2-oxocthyl)-3-(phenyl sulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof,
- (v) 1-(2-phenylamino-2-oxoethyl)-3-((4-methylphenyl)sulfonyl hydrazinocarbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof,
  - (w) 1-(2-phenyl-2-oxoethyl)-3-(2-(benzoyloxy)ethyloxy carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (x) 1-(2-thien-2'-yl-2-oxoethyl)-3-(phenylcarbonyl hydrazino carbonyl)
- pyridinium bromide of other pharmaceutially acceptable salts thereof,
  - (y) 1-(2-ethoxy-2-ox/ethyl)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other pharmaceutially acceptable salts thereof and
  - (z)1-(2-phenyl-2-okoethyl)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other pharmaceutially acceptable salts thereof
  - 62. The composition as claimed in claim 50 comprising compounds selected from the group consists ing of:
  - (aa) N, N' bis [3-carbonyl-1-(2-furan-2'-yl-2-oxoethyl) pyridinium] hydrazine dibromide or other phar naceutially acceptable salts thereof,
- 5 (ab) N,N'-bis [3-carbonyl -1- (2-thien-2'-yl-2-oxoethyl) pyridinium] hydrazine dichloride of other pharmaceutially acceptable salts thereof,

(ac) N, N'-bis-[3-carbonyl-1-(2-cyclopropylamino-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutially agceptable salts thereof, (ad) 1-(2',4'-dichlorophenyl-2-oxoethyl)-3-(2-methoxyethyl aminocarbonyl)-pyridinium bromide or other pharmaceutially acceptable salts thereof, (ae) 1-(2-thien-2'-yl-2-oxoethyl)-3/((2-methoxy ethyl) amino carbonyl)-5-bromo pyridinium chloride or other pharmaceutially acceptable salts thereof, (af) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof, (ag) 1-(2-thien-2'yl-2-oxoethyl)-3-(2-(2-chloro-3-pyridoylhydrazinocarbonyl) – 15 pyridinium chloride or other pharmaceutially acceptable salts thereof, (ah) 1-(2-cyclopropylamino-2/oxoethyl)-3-(2-methoxyethylaminocarbonyl) -pyridinium chloride or other pharmaceutially acceptable salts thereof, (ai) 1-(2-isopropylamino-2-oxoethyl)-3-(2-methylsulfonylhydrazinocarbonyl)pyridinium chloride or other/pharmaceutially acceptable salts thereof, 20 (ai) 1-(2-phenylamino-2-oxo ethyl)-3-({2-(1-oxo-3-cyclohexyl)-ethyl} -hydrazinocarbonyl)-pyridinium bromide or other pharmaceutially acceptable salts thereof, (ak) 1-(2-thien-2'-yl-2-oxbethyl)-3-[2-(benzoyloxy)ethylamino carbonyl]-pyridinium bromide or other pharmaceutially acceptable salts thereof, 25 (al) 1-(4-ethoxy-2, 4-dioxobutyl)-3-(2-(benzoxyloxy)ethylamino carbonyl)-pyridinium chloride or other pharmaceutially acceptable salts thereof and (am)1-(2-thien-2'-yl-2-\(\phi\)xoethyl)-3-[1-oxo-1-(2-methoxy carbonyl) pyridyl] hydrazino pyridinium chloride or other pharmaceutially acceptable salts thereof. 63. The composition as claimed in claim 50 comprising compounds selected from the group consisting of: (an)1-[1-(2-thien-2'+yl-2-oxoethyl)-5-aminocarbonyl-3-carbonyl pyridinium]-2-[1-(2thien-2'-yl-2-oxoethyl)-3-carbonyl pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof, 5

(ao)1-(2-thien-2'-yl-2-oxoethyl)-3-(trifluoromethanesulfonyl hydrazino carbonyl) -

pyridinium bromide or other pharmaceutially acceptable salts thereof,

(ap)1-[1-(2-thien-2'-yl-2-oxoethyl)-6-methyl/3-carbonyl pyridinium]-2of 1-(2-thien-2'-yl-2-oxoethyl)-3-carbonyl pyfidinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof, (aq) N,N'-bis[3-carbonyl-1-(2-(5-methyl-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof, (ar) N,N'-bis[3-carbonyl-1-(2-(5-chloro-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof, (as) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl )-6-methyl 15 pyridinium bromide or other pharmaceutially acceptable salts thereof, (at) N,N'-bis[3-carbonyl-1-(2-(4-nitr/o-thien-2-yl)-2-oxoethyl)pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof, (au) 1-(2-phenylamino-2-oxoethyl) 43-(phenyl hydrazino carbonyl) pyridinium chloride or <u>.</u>.. other pharmaceutially acceptable kalts thereof. ļut, 20 (av) 1-(2-(4-nitro-thien-2-yl)-2-qxoethyl)-3-(methanesulfonyl hydrazino carbonyl) ļul, pyridinium bromide or other pharmaceutially acceptable salts thereof, (aw) 1-(2-(5-nitro-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof, (ax) 1-(2-(5-chloro-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) 25 pyridinium bromide or other pharmaceutially acceptable salts thereof, (ay) 1-(2-thien-2'-yl-2-oxdethyl)-3-(ethoxycarbonyl hydrazino carbonyl) pyridinium bromide or other pharmakeutially acceptable salts thereof, (az) 1-(2-thien-2'-yl-2-okoethyl)-3-(isopropylsulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof, 30 (ba) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) -5-bromo pyridinium bromide or other pharmaceutially acceptable salts thereof, (bb) 1-(2-(2-ethoxy carbonyl pyrrolidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof, (bc) 1-(2-(5-methyl-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) 35 pyridinium chloride or other pharmaceutially acceptable salts thereof, (bd) 1-(2-(4- carboethoxy -thiazolidin-3-yl)-2-oxoethyl) -3-(methanesulfonyl hydrazino carbonyl) pyridin um chloride or other pharmaceutially acceptable salts thereof,

(be) 1-(2-(4-benzyl piperidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof, 40 (bf) N,N(-bis[3-carbonyl-1-(2-(2-ethoxycarbonyl pyrrolidin-)/-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutically acceptable salts thereof, (bg) 1-(2-phenylamino-2-oxoethyl)-4 -[ 2-(benzoyloxy) ethylamino carbonyl ] pyridinium chloride or other pharmaceutically acceptable salts thereof, (bh) 1-(2-thien-2(-yl-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bi) 1-(2-thien-2(-yl-2-oxoethyl)-3-(p-methoxy phenyl sulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bj) 1-(2-ethoxy-2-oxoethyl)-3-(pheny/aminocarbonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, 50 (bk) 1-(2-ethoxy-2-oxoethyl)-3-(p-toluene sulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bl) 1-(2-phenyl-2-oxoethyl)-3-/phenylamino carbonyl hydrazino carbonyl ) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bm) 1-(2-phenylamino-2-oxoethyl)-3-(benzyl sulfonyl hydrazino carbonyl) 55 pyridiniumchloride or other pharmaceutically acceptable salts thereof, (bn) 1-(2-phenyl-2-oxoethyl)-4-(methanesulfonyl hydrazino carbonyl ) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bo) 1-(2-phenyl-2-ox pethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, 60 (bp) 1 -(2-ethoxy-2-oxoethyl)-4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium bromide or other pharmaceutically acceptable salts thereof, (bq) 1-(2-ethoxy-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other pharmaceu/tically acceptable salts thereof, (br) 1-(2-phenyl-2-oxoethyl)-3-(p-methoxyphenyl sulfonyl hydrazino carbonyl) 65 pyridinium byomide or other pharmaceutically acceptable salts thereof, (bs) 1-(2-phehyl-2-oxoethyl)- 4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium bromide or other pharmaceutically acceptable salts thereof and

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(bt) 1-(2-ethoxy-2-oxoethyl)- 4-(p-methanesulfonyl hydrazino carbonyl) pyridinium

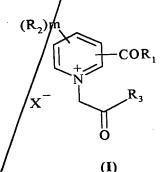
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bromide or other pharmaceutically acceptable salts thereof.

- 64. The composition as claimed in claim 50 comprising compounds selected from the group consisting of:
- (bu) 3-carbonylamino-1- (2-(2, 4-dichlorophenyl)-2-oxoethyl)-pyridinium bromide or other pharmaceutically acceptable salts thereof,
- 5 (bv) 3-(tetrahydrobenzothiazol-2-yl) aminocarbonyl -1-(2-(2, 4-dichlorophenyl)-2-oxoethyl)-pyridinium bromide or other pharmaceutically acceptable salts thereof, (bw) 1-(2-phenyl-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide
  - or other pharmaceutically acceptable salts thereof,
    (bx) 3-carbonylamino-1- (2-thien-2'-yl-2-oxoethyl)-pyridinium bromide or other
    pharmaceutically acceptable salts thereof,
  - (by) 1-(2-phenyl -2-oxoethyl)-3-((p-sulfonamidophenylene) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (bz) 1-(2-ethoxy-2-oxoethyl)-β-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (ca) 1-(2-phenyl-2-oxoethyl)-3-(isopropyloxycarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (cb) 1-(2-oxopropyl) 3-((2-hydroxyethyl) aminocarbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
  - (cc) 1-(2-thien-2'-yl-2-oxbethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (cd) 1-(2-(2,4 dichlorophenyl-2-oxoethyl) -3- (isopropyloxycarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
    - (ce) 1-(2-phenyl 2-oxoethyl) 3- ((4-methylthiazol 2 -yl) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (cf) 1-(2- phenylamino -2- oxoethyl) -3- (n-butyloxycarbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
  - (cg) 1- (2- phenylamino 2- oxoethyl)- 3- ((2-hydroxyethyl) aminocarbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
  - (ch) 1- (2- (2,4/ dichlorophenyl) 2-oxoethyl) 3- (n butoxycarbonyl) pyridinium

- 30 bromide or other pharmaceutically acceptable salts thereof,
  - (ci) 1-(2-(2, 4 dichlorophenyl) 2-oxoethyl) 3- (n-butylamino-carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (cj) 1-(2-phenyl-2-oxoethyl), (1-phenyl-1-oxomethyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, and
- 35 (ck) 1- (2 phenyl 2-oxoethyl) 3- (methoxycarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof.
  - 65. A method of scavenging free radical in the body cells comprising administering to a mammal in need of scavenging free radical from its body cells an effective amount of a compound of formula (I) or pharmaceutically acceptable salts thereof and a



pharmaceutically acceptable carrier, diluent, excipient or solvent,

wherein

 $R_1$  is  $-R_4$ - $R_5$  or  $-N(R_7)$  N  $(R_7)$  R<sub>9</sub> and Y- $R_{11}$ ;

 $R_4$  is selected from the group consisting of -N( $R_7$ ) $R_6O$ -,

 $-N(R_7)R_6N(R_7),$ 

-OR<sub>6</sub>O, and -OR<sub>6</sub>N( $R_7$ )

where R<sub>6</sub> is alkyl;

 $R_5$  is selected from the group consisting of alkyl, aryl including heteroaryl, -COR7, -SO<sub>2</sub>R7, -C(S) NHR7, -C(NH)NHR7, -COR10,

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-C(O)NHR<sub>7</sub> and -N(R<sub>7</sub>) N=C  $R_{10}$ 

 $R_7$ 

where  $R_7$  is selected from the group consisting of H, alkyl and aryl including heteroaryl, provided  $R_7$  may be the same or different for  $R_1$  and  $R_3$  in the same compound;

 $R_2$  is selected from the group consisting of F, Cl, Br, I, OR<sub>7</sub>, NO<sub>2</sub>, alkyl, aryl including heteroaryl, formyl, acyl, C(O)NR<sub>7</sub>R<sub>10</sub>, C(O)OR<sub>7</sub>, NR<sub>7</sub>R<sub>10</sub>, N=C(R<sub>7</sub>)(R<sub>10</sub>), SR<sub>7</sub>, SO<sub>2</sub>NH<sub>2</sub>, SO<sub>2</sub> alkyl and SO<sub>2</sub>aryl;

m is 0, 1 or 2;

 $R_3$  is selected from the group consisting of  $R_7$ ,  $OR_7$ ,  $N(R_7)$  ( $R_{10}$ ),  $N=C(R_7)$  ( $R_{10}$ ),  $N(R_7)$  ( $R_{10}$ ),  $N(R_7)$  ( $R_{10}$ ),  $N(R_7)$  ( $R_{10}$ ) and  $CH(R_7)C(O)R_8$  where  $R_8$  is selected from the group consisting of  $R_7$ ,  $OR_7$  and  $NR_7R_{10}$ ,

 $R_9$  is selected from the group consisting of hydrogen, alkyl, aryl including heteroaryl,  $C(O)R_{10}$ ,  $-SO_2R_{10}$ ,  $C(S)NHR_{10}$ , C(NH) NH  $(R_{10})$  and C(O)  $NHR_{10}$ ;

R<sub>10</sub> is selected from the group consisting of H, alkyl and aryl, including heteroaryl and in each case may be the same or different from substituent R<sub>7</sub>, provided R<sub>10</sub> may be the same or different for R<sub>1</sub> and R<sub>3</sub> in the same compound;

Y is selected from/oxygen, NH, NR<sub>12</sub> and null

R<sub>11</sub> and R<sub>12</sub> are independently selected from hydrogen, alkyl and aryl

X is selected from group consisting of a halide ion, acetate ion, perchlorate ion, sulfonate ion, oxalate ion, citrate ion, tosylate ion, maleate ion, mesylate ion, carbonate ion, sulfite ion, phosphoric hydrogen ion, phosphonate ion, phosphate ion, BF<sub>4</sub>- and PF<sub>6</sub>-; with provise that,

- (i) when two alkyl groups are present on the same carbon or nitrogen, they may be linked together to form a cyclic structure;
  - (ii) the nitrogen of heteroaryl ring of R<sub>10</sub>, when present, may be quaternized;
  - (iii) when R3 is OR7 and R1 is -NHNH2 then R7 is not alkyl and
  - (iv) when  $R_3$  is  $OR_7$ ,  $R_1$  is  $N(R_7)(NR_7)R_9$  and  $R_9$  is  $C(O)R_{10}$  where  $R_{10}$  is alkyl, then  $R_7$  is not hydrogen.
  - 66. The method as claimed in claim 65, comprising compounds selected from the group consisting of;
  - (a) N,N'-bis[3-carbonyl-1-(2-thien -2'- yl -2-oxoethyl) -3-pyridinium] hydrazine dibromide or other pharmaceutically acceptable salts thereof,
  - (b) 1-(2-ethoxy -2-oxoethyl) -3-(2-(2-pyridyl)hydrazinocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (c) 1-(2-ethoxy -2-oxoethyl) -3/(2-(benzoyloxy) ethylamino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (d)N,N'-bis[3-carbonyl-1-(2-phenyl-2-oxoethyl)pyridinium]hydrazine dibromide or other pharmaceutically acceptable salts thereof,
  - (e)1-(2-phenyl-2-oxoethyl)/3-(hydrazinocarbonyl)pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (f) 1-(2-thien -2'-yl -2-oxbethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (g) N,N'-bis[3-carbonyl-1-(2-(2',4'-dichlorophenyl)-2-oxoethyl) pyridinium] hydrazine dibromide or other pharmaceutically acceptable salts thereof,
    - (h) 1-(2-phenyl -2-oxpethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
    - (i) 1-(2-ethoxy -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
    - (j)1-(2-phenyl-2-exoethyl)-3-(phenylsulfonylhydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
    - (k)1-(2-phenyl-2-oxoethyl)-2-chloro-3-(phenylsulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

25 (l) 1-(2-thien -2'-yl -2-oxoethyl)-4-(2-(benzoyloxy) ethyl aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(m)1- (2- (2,'4'- dichlorophenyl) -2-oxoethyl) -3-(2- (benzoyloxy) ethylaminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

- (n) 1-(2-phenyl -2-oxoethyl) -3-(2-(acetoxy) ethyloxy) carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof and
- (o) 1-(2-ethoxy -2-oxoethyl) -3-(2-(benzoyloxy) ethyloxy carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof.
- 67. The method as claimed in claim 65, comprising compounds selected from the group consisting of:
- (p) 1-(2-phenylamino-2-oxoethyl) 4-(phenylsulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
- (q) 1-(2-(2,'4'-dichlorophenyl)-2-oxoethyl)-3- (2(methoxy) ethyloxycarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (r) 1-(2-phenylamino-2-oxoethyl)-3-((benzoyloxy) ethylaminocarbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
  - (s) 1-(2-thien-2'-yl-2-oxoethy)-3-(phenylaminocarbonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceurically acceptable salts thereof,
  - (t) 1-(2-phenyl-2-oxoethyl)-3-(2-(acetoxy) ethylaminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (u) 1-(2-phenylamino-2-oxpethyl)-3-(phenyl sulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
- (v) 1-(2-phenylamino-2-okoethyl)-3-((4-methylphenyl)sulfonyl hydrazinocarbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
  - (w) 1-(2-phenyl-2-oxoethyl)-3-(2-(benzoyloxy)ethyloxy carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (x) 1-(2-thien-2'-yl-2-okoethyl)-3-(phenylcarbonyl hydrazino carbonyl)
- 20 pyridinium bromide of other pharmaceutically acceptable salts thereof,
  - (y) 1-(2-ethoxy-2-oxoethyl)-3-((phenylmethyl)sulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof and

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(z)1-(2-phenyl-2-oxoethyl)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other pharmaceutically acceptable salts thereof.

- 68. The method as claimed in claim 65, comprising compounds selected from the group consisting of:
- (aa) N, N' bis [3-carbonyl-1-(2-furan-2'-yl-2-oxoethyl) pyridinium] hydrazine dibromide or other pharmaceutically acceptable salts thereof,
- N,N'-bis [3-carbonyl -1- (2-thien-2'-yl-2-oxoethyl) pyridinium] hydrazine (ab) dichloride or other pharmaceutically acceptable salts thereof,
  - (ac) N,N'-bis-[3-carbonyl 1-(2-cyclopropylamino-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutically acceptable salts thereof,
  - (ad) 1-(2',4'-dichlorophenyl-2-oxoethyl)-3-(2-methoxyethyl aminocarbonyl)-pyridinium bromide or other pharmadeutically acceptable salts thereof,
  - (ae) 1-(2-thien-2'-yl-2-oxpethyl)-3-((2-methoxy ethyl) amino carbonyl)-5-bromo pyridinium chloride or other pharmaceutically acceptable salts thereof,
  - (af) 1-(2-thien-2'-yl-2-oxdethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
- (ag) 1-(2-thien-2'yl-2-oxoethyl)-3-(2-(2-chloro-3-pyridoylhydrazinocarbonyl) -15 pyridinium chloride or other pharmaceutically acceptable salts thereof,
  - (ah) 1-(2-cyclopropylamino-2-oxoethyl)-3-(2-methoxyethylaminocarbonyl) -pyridinium chloride or other pharmaceutically acceptable salts thereof,
  - (ai) 1-(2-isopropylamino-2-oxoethyl)-3-(2-methylsulfonylhydrazinocarbonyl)-
  - pyridinium chloride or other pharmaceutically acceptable salts thereof,
    - (aj) 1-(2-phenylamino-2- $\phi$ xo ethyl)-3-({2-(1-oxo-3-cyclohexyl)-ethyl} hydrazinocarbonyl)-pyridinium bromide or other pharmaceutically acceptable salts thereof,
    - (ak) 1-(2-thien-2'-yl-2-oxdethyl)-3-[2-(benzoyloxy)ethylamino carbonyl]-pyridinium bromide or other pharmaceutically acceptable salts thereof,
    - (al) 1-(4-ethoxy-2, 4-dioxobutyl)-3-(2-(benzoxyloxy)ethylamino carbonyl)-pyridinium chloride or other pharmaceutically acceptable salts thereof and
    - (am)1-(2-thien-2'-yl-2-oxoethyl)-3-[1-oxo-1-(2-methoxy carbonyl) pyridyl] hydrazino

pyridinium chloride or other pharmaceutiqually acceptable salts thereof. 69. The method as claimed in claim 65 comprising compounds selected from the group consisting of: (an)1-[1-(2-thien-2'-yl-2-oxoethyl)-5/aminocarbonyl-3-carbonyl pyridinium]-2-[1-(2thien-2'-yl-2-oxoethyl )-3-carbonyl pyridinium] hydrazine dichloride or other pharmaceutically acceptable salts thereof, 5 (ao)1-(2-thien-2'-yl-2-oxoethyl)-3-/(trifluoromethanesulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (ap)1-[1-(2-thien-2'-yl-2-oxoethyl)-6-methyl-3-carbonyl pyridinium]-2-[1-(2-thien-2'-yl-2-oxoethyl)-3/carbonyl pyridinium] hydrazine dichloride or other pharmaceutically acceptable salts thereof, 10 (aq) N,N'-bis[3-carbonyl-1-(2-(5-methyl-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutically acceptable salts thereof, (ar) N,N'-bis[3-carbonyl-1-(2-(5-chloro-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine إِلَّا الْمُ dichloride or other pharmaceutically acceptable salts thereof, (as) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl )-6-methyl 15 pyridinium bromide or other pharmaceutically acceptable salts thereof, (at) N,N'-bis[3-carbonyl-1/(2-(4-nitro-thien-2-yl)-2-oxoethyl)pyridinium] hydrazine dichloride or other pharmaceutically acceptable salts thereof, (au) 1-(2-phenylamino-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof, 20 (av) 1-(2-(4-nitro-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (aw) 1-(2-(5-nitro-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride of other pharmaceutically acceptable salts thereof, (ax) 1-(2-(5-chloro-then-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino Carbonyl) 25 pyridinium bromide or other pharmaceutically acceptable salts thereof, (ay) 1-(2-thien-2'-yl-2-oxoethyl)-3-(ethoxycarbonyl hydrazino carbonyl) pyridinium

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(az) 1-(2-thien-2'-yl-2-oxoethyl)-3-(isopropylsulfonyl hydrazino carbonyl) pyridinium

bromide or other pharmaceutically acceptable salts thereof,

bromide or other pharmaceutically acceptable salts thereof, 30 (ba) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) -5-bromo pyridinium bromide or other pharmaceutically acceptable salts thereof, (bb) 1-(2-(2-ethoxy carbonyl pyrrolidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof, (bc) 1-(2-(5-methyl-thien-2-yl)-2-\( \phi\) xoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof, (bd) 1-(2-(4-[carbethoxy] carbo thoxy -thiazolidin-3-yl)-2-oxoethyl) -3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof, (be) 1-(2-(4-benzyl piperidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) 40 pyridinium chloride or other pharmaceutically acceptable salts thereof, (bf) N,N(-bis[3-carbonyl-/-(2-(2-ethoxycarbonyl pyrrolidin-1-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutically acceptable salts thereof, (bg) 1-(2-phenylamino-2-oxoethyl)-4 -[ 2-(benzoyloxy) ethylamino carbonyl ] pyridinium chloride or ther pharmaceutically acceptable salts thereof, 45 (bh) 1-(2-thien-2(-yl-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bi) 1-(2-thien-2(-yl-2-oxoethyl)-3-(p-methoxy phenyl sulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bj) 1-(2-ethoxy-2-oxoethyl)-3-(phenyl aminocarbonyl hydrazino carbonyl) pyridinium 50 bromide or other pharmaceutically acceptable salts thereof, (bk) 1-(2-ethoxy-2-oxoethyl)-3-(p-toluene sulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bl) 1-(2-phenyl-2-oxoethyl)-3-(phenylamino carbonyl hydrazino carbonyl ) pyridinium bromide or other pharmaceutically acceptable salts thereof, 55 (bm) 1-(2-phenylamino-2-oxoethyl)-3-(benzyl sulfonyl hydrazino carbonyl) pyridiniumchloride or other pharmaceutically acceptable salts thereof,

(bn) 1-(2-phenyl-2-oxoethyl)-4-(methanesulfonyl hydrazino carbonyl ) pyridinium

(bo) 1-(2-phenyl-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or

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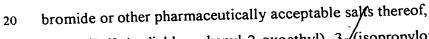
bromide or bther pharmaceutically acceptable salts thereof,

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other pharmaceutically acceptable salts thereof,

- (bp) 1 -(2-ethoxy-2-oxoethyl)-4-[2-(benzoyloxy) ethyl amino carbonyl ] pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (bq) 1-(2-ethoxy-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (br) 1-(2-phenyl-2-oxpethyl)-3-(p-methoxyphenyl sulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (bs) 1-(2-phenyl-2/oxoethyl)- 4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium bromide or other pharmaceutically acceptable salts thereof and
- (bt) 1-(2-ethox/y-2-oxoethyl)- 4-(p-methanesulfonyl hydrazino carbonyl)pyridinium bromide or other pharmaceutically acceptable salts thereof.
- 70. The method as claimed in claim 65, comprising compounds selected from the group consisting of:
- (bu) 3-carbonylamino-1- (2-(2, 4-dichlorophenyl)-2-oxoethyl)-pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (bv) 3-(tetrahydrobenzothiazol-2-yl) aminocarbonyl -1-(2-(2, 4-dichlorophenyl)-2oxoethyl)-pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (bw) 1-(2-phenyl-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (bx) 3-carbonylamino-1- (2-thien-2'-yl-2-oxoethyl)-pyridinium bromide or other
- pharmaceutically acceptable salts thereof, 10
  - (by) 1-(2-phenyl -2-oxoethyl)/3-((p-sulfonamidophenylene) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (bz) 1-(2-ethoxy-2-oxoethyl)/3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (ca) 1-(2-phenyl-2/oxoethyl)-3-(isopropyloxycarbonyl) pyridinium bromide or other 15 pharmaceutically acceptable salts thereof,
  - (cb) 1-(2-oxopropyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
  - (cc) 1-(2-thien/-2'-yl-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium

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- (cd) 1-(2-(2,4 dichlorophenyl-2-oxoethyl) -3-/(isopropyloxycarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (ce) 1- (2-phenyl 2- oxoethyl) 3- ((4-methylthiazol 2 -yl) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (cf) 1-(2- phenylamino -2- oxoethyl) /3- (n-butyloxycarbonyl) pyridinium chloride or 25 other pharmaceutically acceptable salts thereof,
  - (cg) 1- (2- phenylamino 2- oxoethyl) 3- ((2-hydroxyethyl) aminocarbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
  - (ch) 1- (2- (2,4 dichloropheny) 2-oxoethyl) 3- (n butoxycarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (ci) 1-(2 (2, 4 dichlorophenyl) 2-oxoethyl) 3- (n-butylamino-carbonyl) pyridinium bromide or other pharmaceatically acceptable salts thereof,
  - (cj) 1-(2-phenyl-2-oxoethyl)-3-(1-phenyl-1-oxomethyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, and
  - (ck) 1- (2 phenyl 2-oxoethyl) 3 (methoxycarbonyl) pyridinium bromide or other pharmaceutically asceptable salts thereof.
  - 71. A method of treating diseases caused by accumulation of free radicals in the body cells of a mammal comprising treating a/mammal affected by such disease with an effective amount of a compound of formula (I)

COR.  $\mathbf{X}^{\mathbf{I}}$ O

**(I)** 

or its pharmaceutically acceptable salts and a pharmaceutically acceptable carrier, diluent, excipient or solvent,

- 15  $R_1$  is  $-R_4-R_5$  or  $-N(R_7)$   $N(R_7)$   $R_9$  and  $Y-R_{11}$ ;  $R_4$  is selected from the group consisting of  $-N(R_7)R_6O$ -,  $-N(R_7)R_6N(R_7)$ ,
  - -OR<sub>6</sub>O, and -OR<sub>6</sub>N( $\mathbb{R}_7$ )-,

where R<sub>6</sub> is alkyl;

20 R<sub>5</sub> is selected from the group consisting of alkyl, aryl including heteroaryl, -COR<sub>7</sub>, -SO<sub>2</sub>R<sub>7</sub>, -C(S) NHR<sub>7</sub>, -C(NH)NHR<sub>7</sub>, -COR<sub>10</sub>,

-C(O)NHR<sub>7</sub> and -N(R<sub>7</sub>) N=C  $R_{10}$ 

where R<sub>7</sub> is selected from the group consisting of H, alkyl and aryl including heteroaryl, provided R<sub>7</sub> may be the same or different for R<sub>1</sub> and R<sub>3</sub> in the same compound; R<sub>2</sub> is selected from the group consisting of F, Cl, Br, I, OR<sub>7</sub>, NO<sub>2</sub>, alkyl, aryl including heteroaryl, formyl acyl, C(O)NR<sub>7</sub>R<sub>10</sub>, C(O)OR<sub>7</sub>, NR<sub>7</sub>R<sub>10</sub>, N=C(R<sub>7</sub>)(R<sub>10</sub>), SR<sub>7</sub>, SO<sub>2</sub>NH<sub>2</sub>, SO<sub>2</sub> alkyl and SO<sub>2</sub> aryl;

35 m is 0, 1 or 2;

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 $R_3$  is selected from the group consisting of  $R_7$ ,  $OR_7$ ,  $N(R_7)$   $(R_{10})$ ,  $N=C(R_7)$   $(R_{10})$ ,  $N(R_7)$   $N(R_7)$ 

40 (R<sub>10</sub>), N(R<sub>7</sub>) N=C(R<sub>7</sub>) (R<sub>10</sub>) and CH(R<sub>7</sub>)C(O)R<sub>8</sub>
where R<sub>8</sub> is selected from the group consisting of R<sub>7</sub>, OR<sub>7</sub> and NR<sub>7</sub>R<sub>10</sub>;
R<sub>9</sub> is selected from the group consisting of hydrogen, alkyl, aryl including heteroaryl, C(O)R<sub>10</sub>, -SO<sub>2</sub>R<sub>10</sub>, C(S)NHR<sub>10</sub>, C(NH) NH (R<sub>10</sub>) and C(O) NHR<sub>10</sub>;

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R<sub>10</sub> is selected from the group consisting of H, alkyl and aryl, including heteroaryl and in each case may be the same or different from substituent R<sub>7</sub>, provided R<sub>10</sub> may be the same or different for R<sub>1</sub> and R<sub>3</sub> in the same compound;

Y is selected from oxygen, NH, NR<sub>12</sub> and null

R<sub>11</sub> and R<sub>12</sub> are independently selected from hydrogen, alkyl and aryl

X is selected from group consisting of a halide ion, acetate ion, perchlorate ion, sulfonate ion, oxalate ion, citrate ion, tosylate ion, maleate ion, mesylate ion, carbonate ion, sulfite ion, phosphoric hydrogen ion, phosphonate ion, phosphate ion, BF<sub>4</sub>- and PF<sub>6</sub>-; with proviso that,

- (i) when two alkyl groups are present on the same carbon or nitrogen, they may be linked together to form a cyclic structure;
- (ii) the nitrogen of heteroaryl ring of R<sub>10</sub>, when present, may be quaternized;
- (iii) when R<sub>3</sub> is OR<sub>7</sub> and R<sub>1</sub> is -NHNH<sub>2</sub> then R<sub>7</sub> is not alkyl and
- (iv) when  $R_3$  is  $OR_7$ ,  $R_1$ /is  $N(R_7)(NR_7)R_9$  and  $R_9$  is  $C(O)R_{10}$  where  $R_{10}$  is alkyl, then  $R_7$  is not hydrogen.
- 72. The method as claimed in claim 71 comprising compounds selected from the group consisting of:
- (a) N,N'-bis[3-carbonyl-1-(2-thien -2'- yl -2-oxoethyl) -3-pyridinium] hydrazine dibromide or other pharmaceutically acceptable salts thereof,
- 5 (b) 1-(2-ethoxy -2-oxoethyl) -3-(2-(2-pyridyl)hydrazinocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (c) 1-(2-ethoxy -2-oxoethyl) -3-(2-(benzoyloxy) ethylamino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (d)N,N'-bis[3-carbonyl-1-(2-phenyl-2-oxoethyl)pyridinium]hydrazine dibromide or other pharmaceutically acceptable salts thereof,
    - (e)1-(2-phenyl-2-oxoethyl)-3-(hydrazinocarbonyl)pyridinium bromide or other

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pharmaceutically acceptable salts thereof,

(f) 1-(2-thien -2'-yl -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(g) N,N'-bis[3-carbonyl-1-(2-(2)/4'-dichlorophenyl)-2-oxoethyl) pyridinium] hydrazine dibromide or other pharmaceutically acceptable salts thereof,

(h) 1-(2-phenyl -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(i) 1-(2-ethoxy -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(j)1-(2-phenyl-2-oxoethyl)-3-(phenylsulfonylhydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(k)1-(2-phenyl-2-oxoethyl) 2-chloro-3-(phenylsulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(l) 1-(2-thien -2'-yl -2-oxoethyl)-4-(2-(benzoyloxy) ethyl aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(m)1- (2- (2,'4'- dichlorophenyl) -2-oxoethyl) -3-(2- (benzoyloxy) ethylaminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(n) 1-(2-phenyl -2-oxoethyl) -3-(2-(acetoxy) ethyloxy) carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof and

(o) 1-(2-ethoxy -2-oxoethyl) -3-(2-(benzoyloxy) ethyloxy carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof.

73. The method as claimed in claim 71 comprising compounds selected from the group consisting of:

(p) 1-(2-phenylamino-2-oxoethyl)-4-(phenylsulfonyl hydrazino carbonyl)pyridinium chloride or other pharmaceutically acceptable salts thereof,

(q) 1-(2-(2,'4'-dichlorophenyl)-2-oxoethyl)-3- (2(methoxy) ethyloxycarbonyl) pyridinium brom de or other pharmaceutically acceptable salts thereof,

(r) 1-(2-phenylamino-2-oxoethyl)-3-((benzoyloxy) ethylaminocarbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,

(s) 1-(2-thien-2/-yl-2-oxoethyl)-3-(phenylaminocarbonyl hydrazinocarbonyl) pyridinium

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10 bromide or other pharmaceutically acceptable salts thereof,

(t) 1-(2-phenyl-2-oxoethyl)-3-(2-(acetoxy) ethylaminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

- (u) 1-(2-phenylamino-2-oxoethyl)/3-(phenyl sulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
- (v) 1-(2-phenylamino-2-oxoethyl)-3-((4-methylphenyl)sulfonyl hydrazinocarbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
- (w) 1-(2-phenyl-2-oxoethyl)-3/(2-(benzoyloxy)ethyloxy carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (x) 1-(2-thien-2'-yl-2-oxoethyl)-3-(phenylcarbonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (y) 1-(2-ethoxy-2-oxoethy)-3-((phenylmethyl)sulfonyl hydrazino carbonyl) pyridinium bromide or other pharma¢eutically acceptable salts thereof and
- (z)1-(2-phenyl-2-oxoethyl)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other pharmaceutically acceptable salts thereof.
- 74. The method as claimed in claim 71 comprising compounds selected from the group consisting of:
- (aa) N, N' bis [3-carbonyl-1-(2-furan-2'-yl-2-oxoethyl) pyridinium] hydrazine dibromide or other pharmaceutically acceptable salts thereof,
- 5 (ab) N,N'-bis [3-carbonyl -1- (2-thien-2'-yl-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutically acceptable salts thereof,
  - (ac) N,N'-bis-[3-karbonyl-1-(2-cyclopropylamino-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutically acceptable salts thereof,
  - (ad) 1-(2',4'-dighlorophenyl-2-oxoethyl)-3-(2-methoxyethyl aminocarbonyl)-pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (ae) 1-(2-thich-2'-yl-2-oxoethyl)-3-((2-methoxy ethyl) amino carbonyl)-5-bromo pyridinium chloride or other pharmaceutically acceptable salts thereof,
  - (af) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
- 15 (ag) 1-(2-thien-2'yl-2-oxoethyl)-3-(2-(2-chloro-3-pyridoylhydrazinocarbonyl) -

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pyridinium chloride or other pharmaceutically acceptable salts thereof,

- (ah) 1-(2-cyclopropylamino-2-oxoethyl)-3-(2-methoxyethylaminocarbonyl) -pyridinium chloride or other pharmaceutically acceptable salts thereof,
- (ai) 1-(2-isopropylamino-2-oxoethyl)-3-(2-methylsulfonylhydrazinocarbonyl)-pyridinium chloride or other pharmaceutically acceptable salts thereof,
- (aj) 1-(2-phenylamino-2-oxo ethyl)-3-({2-(1-oxo-3-cyclohexyl)-ethyl} hydrazinocarbonyl)-pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (ak) 1-(2-thien-2'-yl-2-oxoethyl)-3-[2-(benzoyloxy)ethylamino carbonyl]pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (al) 1-(4-ethoxy-2, 4-dioxobutyl)-3-(2-(benzoxyloxy)ethylamino carbonyl)-pyridinium chloride or other pharmaceutically acceptable salts thereof and (am)1-(2-thien-2'-yl-2-oxoethyl)-3-[1-oxo-1-(2-methoxy carbonyl) pyridyl] hydrazino pyridinium chloride or other pharmaceutically acceptable salts thereof.
- 75. The method as claimed in claim 71 comprising compounds selected from the group consisting of:
- (an)1-[1-(2-thien-2'-yl-2-oxoethyl)-5-aminocarbonyl-3-carbonyl pyridinium]-2-[1-(2-thien-2'-yl-2-oxoethyl)-3-carbonyl pyridinium] hydrazine dichloride or other pharmaceutically acceptable salts thereof,
- (ao)1-(2-thien-2'-yl-2-oxoethyl)-3-(trifluoromethanesulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (ap)1-[1-(2-thien-2'-yl-2-oxoethyl)-6-methyl-3-carbonyl pyridinium]-2-
- [1-(2-thien-2'-yl-2-oxpethyl)-3-carbonyl pyridinium] hydrazine dichloride or other pharmaceutically acceptable salts thereof,
- (aq) N,N'-bis[3-carbonyl-1-(2-(5-methyl-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutically acceptable salts thereof,
- (ar) N,N'-bis[3-carbonyl-1-(2-(5-chloro-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutically acceptable salts thereof,
- (as) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl )-6-methyl pyridinium bromide or other pharmaceutically acceptable salts thereof,

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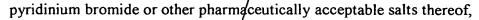
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(at) N,N'-bis[3-carbonyl-1-(2-(4-nitro-thien-2-yl)-2-oxoethyl)pyridinium] hydrazine dichloride or other pharmaceutically acceptable salts thereof, (au) 1-(2-phenylamino-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium chloride or other pharmaceutically acceptable sales thereof, (av) 1-(2-(4-nitro-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (aw) 1-(2-(5-nitro-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pha/maceutically acceptable salts thereof, (ax) 1-(2-(5-chloro-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino Carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (ay) 1-(2-thien-2'-yl-2-oxoethyl)-3-(ethoxycarbonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (az) 1-(2-thien-2'-yl-2-oxoethyl)-3-(isopropylsulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (ba) 1-(2-thien-2'-yl-2-ox bethyl)-3-(methanesulfonyl hydrazino carbonyl) -5-bromo pyridinium bromide or other pharmaceutically acceptable salts thereof, (bb) 1-(2-(2-ethoxy carbonyl pyrrolidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof, (bc) 1-(2-(5-methyl-thi/en-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) 35 pyridinium chloride of other pharmaceutically acceptable salts thereof, (bd) 1-(2-(4- carboethoxy -thiazolidin-3-yl)-2-oxoethyl) -3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof, (be) 1-(2-(4-benzyl piperidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof, 40 (bf) N,N(-bis[3-carbonyl-1-(2-(2-ethoxycarbonyl pyrrolidin-1-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutically acceptable salts thereof, (bg) 1-(2-phenylamino-2-oxoethyl)-4 -[ 2-(benzoyloxy) ethylamino carbonyl ] pyridinium chloride or other pharmaceutically acceptable salts thereof, (bh) 1-(2-thien-2(-yl-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or 45 other pharmadeutically acceptable salts thereof, (bi) 1-(2-thie/h-2(-yl-2-oxoethyl)-3-(p-methoxy phenyl sulfonyl hydrazino carbonyl)

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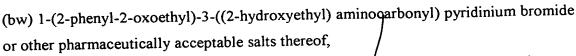


- (bj) 1-(2-ethoxy-2-oxoethyl)-3-(phenyl aminocarbonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (bk) 1-(2-ethoxy-2-oxoethyl)-3-(p-toluene sulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (bl) 1-(2-phenyl-2-oxoethyl)-\$-(phenylamino carbonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (bm) 1-(2-phenylamino-2-oxoethyl)-3-(benzyl sulfonyl hydrazino carbonyl) pyridiniumchloride or other pharmaceutically acceptable salts thereof,
- (bn) 1-(2-phenyl-2-oxoethyl)-4-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (bo) 1-(2-phenyl-2-ox ethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (bp) 1 -(2-ethoxy-2-\$\phi\text{xoethyl})-4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (bq) 1-(2-ethoxy-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- 65 (br) 1-(2-phenyl-2-oxoethyl)-3-(p-methoxyphenyl sulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (bs) 1-(2-phenyl-2-oxoethyl)- 4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium bromide or other pharmaceutically acceptable salts thereof and
  - (bt) 1-(2-ethoxy-2-oxoethyl)- 4-(p-methanesulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof.
  - 76. The method as claimed in claim 77 comprising compounds selected from the group consisting of:
  - (bu) 3-carbonylamino-1- (2-(2, 4 dichlorophenyl)-2-oxoethyl)-pyridinium bromide or other pharmaceutically acceptable salts thereof,
- 5 (bv) 3-(tetrahydroberzothazol-2-yl) aminocarbonyl -1-(2-(2, 4-dichlorophenyl)-2-oxoethyl)-pyridinium bromide or other pharmaceutically acceptable salts thereof,

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(bx) 3-carbonylamino-1- (2-thien-2'-yl-2-oxoethyl)-pyridinium bromide or other pharmaceutically acceptable salts thereof,

- (by) 1-(2-phenyl -2-oxoethyl)-3-((p-sulfonamidophenylene) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (bz) 1-(2-ethoxy-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (ca) 1-(2-phenyl-2-oxoethyl)-3-(isopropyloxycarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (cb) 1-(2-oxopropyl)-3-((2-hydroxyethyl) amihocarbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
  - (cc) 1-(2-thien-2'-yl-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (cd) 1-(2-(2,4 dichlorophenyl-2-oxoethyl) -3- (isopropyloxycarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (ce) 1- (2-phenyl 2- oxoethyl) 3- ((4-methylthiazol 2 -yl) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- 25 (cf) 1-(2- phenylamino -2- oxoethyl) -3- (n-butyloxycarbonyl) pyridinium chloride or other pharmaceutically acceptable calts thereof,
  - (cg) 1- (2- phenylamino 2- oxoethyl)- 3- ((2-hydroxyethyl) aminocarbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
  - (ch) 1- (2- (2,4 dichlorophenyl) 2-oxoethyl) 3- (n butoxycarbonyl) pyridinium bromide or other pharmaceurically acceptable salts thereof,
  - (ci) 1-(2 (2, 4 dichlorophenyl) 2-oxoethyl) 3- (n-butylamino-carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (cj) 1-(2-phenyl-2-oxoethyl)-3-(1-phenyl-1-oxomethyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, and
- (ck) 1- (2 phenyl 2-oxpethyl) 3- (methoxycarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof.

77. The pharmaceutical composition as claimed in claim 50 in the form of an oral formulation.

78. The pharmaceutical composition as claimed in claim 50 wherein said acceptable carrier, diluent, solvent or excipient is selected from the group consisting of starch, lactose, polyvinyl pyrolidone (K-30), talc and magnesium stearate.

79. The pharmaceutical composition as claimed in claim 50 in the form of a parenteral formulation.

80. A method for the preparation of a parenteral formulation as claimed in claim 79 which comprises dissolving one or more compounds represented by general formula (I), as defined in claim 50, in polyethylene glycol 400 and diluting the solution so obtained, with an isotonic solution or water to a desired concentration.

81. The pharmaceutical composition as claimed in claim 50 in the form of a lotion, oral rinse and toothpaste.

82. The method as claimed in claim 71, wherein the diseases caused to be treated are selected from the group consisting of:

- a) Neurodegenerative disorders,
- b) Diabetes and Diabetic Vascular Complications,
- 5 c) Intestinal Diseases,
  - d) Liver Diseases,
  - e) Cancers,

- f) Cardiac Diseases,
- g) Opthalmic Disorders,
- 10 h) HIV Disease,
  - i) Respiratory Disease and
  - i) Renal Diseases



$$(R_2)m$$
 $COR_1$ 
 $X$ 
 $R_3$ 
 $O$ 
 $(I)$ 

or its pharmaceutically acceptable salts in association with a pharmaceutically acceptable carrier, diluent, excipient or solvent,

wherein

 $R_1$  is  $-R_4-R_5$  or  $-N(R_7)$  N  $(R_7)$   $R_9$  and Y- $R_{11}$ ;

 $R_4$  is selected from the group consisting of -N( $R_7$ ) $R_6O_7$ ,

 $-N(R_7)R_6N(R_7),$ 

-OR<sub>6</sub>O, and -OR<sub>6</sub>N( $R_7$ )

where R<sub>6</sub> is alkyl;

R<sub>5</sub> is selected from the group consisting of alkyl, aryl including heteroaryl, -COR<sub>7</sub>, -

 $SO_2R_7$ ,  $-C(S) NHR_7$ / $-C(NH)NHR_7$ ,  $-COR_{10}$ , 15

> $R_7$  $-C(O)NHR_7$  and  $fN(R_7)N=C$  $R_{10}$

where R7 is selected from the group consisting of H, alkyl and aryl including heteroaryl, provided  $R_7$  may be the same or different for  $R_1$  and  $R_3$  in the same compound; 25

 $R_2$  is selected from the group consisting of F, Cl, Br, I,  $OR_7$ ,  $NO_2$ , alkyl, aryl including heteroaryl, formyl, acyl,  $C(O)NR_7R_{10}$ ,  $C(O)OR_7$ ,  $NR_7R_{10}$ ,  $N=C(R_7)(R_{10})$ ,  $SR_7$ ,  $SO_2NH_2$ ,  $SO_2$  alkyl and  $SO_2$  aryl;

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m is 0, 1 or 2;

 $R_3$  is selected from the group consisting of  $R_7$ ,  $OR_7$ ,  $N(R_7)$  ( $R_{10}$ ),  $N=C(R_7)$  ( $R_{10}$ ),  $N(R_7)$ 

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 $(R_{10})$ ,  $N(R_7)$   $N=C(R_7)$   $(R_{10})$  and  $(H(R_7)C(O)R_8)$ 

where  $R_8$  is selected from the group consisting of  $R_7$ ,  $OR_7$  and  $NR_7R_{10}$ ;

 $R_9$  is selected from the group consisting of hydrogen, alkyl, aryl including heteroaryl,  $C(O)R_{10}$ ,  $-SO_2R_{10}$ ,  $C(S)NHR_1$ , C(NH) NH  $(R_{10})$  and C(O)  $NHR_{10}$ ,

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 $R_{10}$  is selected from the group consisting of H, alkyl and aryl, including heteroaryl and in each case may be the same or different from substituent  $R_7$ , provided  $R_{10}$  may be the same or different for  $R_1$  and  $R_3$  in the same compound;

Y is selected from oxygen, NH, NR<sub>12</sub> and null

 $R_{11}$  and  $R_{12}$  are independently selected from hydrogen, alkyl and aryl

X is selected from group consisting of a halide ion, acetate ion, perchlorate ion, sulfonate ion, oxalate ion, citrare ion, tosylate ion, maleate ion, mesylate ion, carbonate ion, sulfite ion, phosphoric hydrogen ion, phosphonate ion, phosphate ion, BF<sub>4</sub>- and PF<sub>6</sub>-;

with proviso that,

- (i) when two alkyl groups are present on the same carbon or nitrogen, they may be linked together to form a cyclic structure;
- (ii) the nitrogen of heteroaryl ring of R<sub>10</sub>, when present, may be quaternized,
- 55 (iii) when  $R_3$  is  $DR_7$  and  $R_1$  is -NHNH<sub>2</sub> then  $R_7$  is not alkyl and
  - (iv) when  $R_3$  is  $OR_7$ ,  $R_1$  is  $N(R_7)(NR_7)R_9$  and  $R_9$  is  $C(O)R_{10}$  where

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R<sub>10</sub> is alkyl, then R<sub>7</sub> is not hydrogen.

84. The method as claimed in claim 83, wherein the said compound is selected from the group consisting of:

(a) N,N'-bis[3-carbonyl-l-(2-thien -2'- yl -2-oxoethyl) -3-pyridinium] hydrazine dibromide or other pharmaceutially acceptable salts thereof,

- (b) 1-(2-ethoxy -2-oxoethyl) -3-(2-(2-pyridyl)hydrazinocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (c) 1-(2-ethoxy -2-oxpethyl) -3-(2-(benzoyloxy) ethylamino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (d)N,N'-bis[3-carbonyl-1-(2-phenyl-2-oxoethyl)pyridinium]hydrazine dibromide or other pharmaceutially acceptable salts thereof,
- (e)1-(2-phenyl-2-oxoethyl)-3-(hydrazinocarbonyl)pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (f) 1-(2-thien -2'-v1 -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (g) N,N'-bis[3-carbonyl-1-(2-(2',4'-dichlorophenyl)-2-oxoethyl) pyridinium] hydrazine dibromide or other pharmaceutially acceptable salts thereof,
- (h) 1-(2-phenyl-2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (i) 1-(2-ethoxy -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (j)1-(2-phenyl-2-oxoethyl)-3-(phenylsulfonylhydrazino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (k)1-(2-phenyl-2-oxoethyl)-2-chloro-3-(phenylsulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- 25 (l) 1-(2-thien -2'-yl -2-oxoethyl)-4-(2-(benzoyloxy) ethyl aminocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (m)1- (2- (2, 4'- dichlorophenyl) -2-oxoethyl) -3-(2- (benzoyloxy) ethylaminocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (n) 1-(2-phenyl -2-oxoethyl) -3-(2-(acetoxy) ethyloxy) carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,

- (o) 1-(2-ethoxy -2-oxoethyl) -3-(2-(benzoyloxy) ethyloxy carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (p) 1-(2-phenylamino-2-oxoethyl)-4 (phenylsulfonyl hydrazino carbonyl)pyridinium chloride or other pharmaceutially acceptable salts thereof,
- (q) 1-(2-(2,'4'-dichlorophenyl)-2-bxoethyl)-3- (2(methoxy) ethyloxycarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (r) 1-(2-phenylamino-2-oxoethyl)-3-((benzoyloxy) ethylaminocarbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof,
  - (s) 1-(2-thien-2'-yl-2-oxoethyl)-3-(phenylaminocarbonyl hydrazinocarbonyl) pyridinium bromide or other pharmacentially acceptable salts thereof,
  - (t) 1-(2-phenyl-2-oxoethyl)-3-(2-(acetoxy) ethylaminocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (u) 1-(2-phenylamino-2-bxoethyl)-3-(phenyl sulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof,
- (v) 1-(2-phenylamino-2-oxoethyl)-3-((4-methylphenyl)sulfonyl hydrazinocarbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof,
  - (w) 1-(2-phenyl-2-oxoethyl)-3-(2-(benzoyloxy)ethyloxy carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (x) 1-(2-thien-2'- $\sqrt{1-2-0}$ -2-oxoethyl)-3-(phenylcarbonyl hydrazino carbonyl)
- 50 pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (y) 1-(2-ethoxy/2-oxoethyl)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (z)1-(2-phenyl-2-oxoethyl)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (aa) N, N' bis [3-carbonyl-1-(2-furan-2'-yl-2-oxoethyl) pyridinium] hydrazine dibromide or other pharmaceutially acceptable salts thereof,
  - (ab) N,N'-bis [3-carbonyl -1- (2-thien-2'-yl-2-oxoethyl) pyridinium] hydrazine dichlorifie or other pharmaceutially acceptable salts thereof,
  - (ac) N N'-bis-[3-carbonyl-1-(2-cyclopropylámino-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof,
  - (ad) 1-(2',4'-dichlorophenyl-2-oxoethyl)-3-(2-methoxyethyl aminocarbonyl)-pyridinium

bromide or other pharmaceutially acceptable salts thereof,

- (ae) 1-(2-thien-2'-yl-2-oxoethyl)-3-((2-methoxy ethyl) amino carbonyl)-5-bromo pyridinium chloride or other pharmaceutially acceptable salts thereof,
- (af) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof,
  - (ag) 1-(2-thien-2'yl-2-oxoethyl)-3-(2-(2-chloro-3-pyridoylhydrazinocarbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof,
  - (ah) 1-(2-cyclopropylam no-2-oxoethyl)-3-(2-methoxyethylaminocarbonyl) -pyridinium chloride or other pharmaceutially acceptable salts thereof,
  - (ai) 1-(2-isopropylamino-2-oxoethyl)-3-(2-methylsulfonylhydrazinocarbonyl)-pyridinium chloride or other pharmaceutially acceptable salts thereof,
  - (aj) 1-(2-phenylamino-2-oxo ethyl)-3-({2-(1-oxo-3-cyclohexyl)-ethyl} hydrazinocarbonyl)-pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (ak) 1-(2-thien-2'-yl/2-oxoethyl)-3-[2-(benzoyloxy)ethylamino carbonyl]-pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (al) 1-(4-ethoxy-2, 4-dioxobutyl)-3-(2-(benzoxyloxy)ethylamino carbonyl)-pyridinium chloride or other pharmaceutially acceptable salts thereof,
- (am)1-(2-thien-2'-yl-2-oxoethyl)-3-[1-oxo-1-(2-methoxy carbonyl) pyridyl] hydrazino pyridinium chloride or other pharmaceutially acceptable salts thereof, (an)1-[1-(2-thien-2'-yl-2-oxoethyl)-5-aminocarbonyl-3-carbonyl pyridinium]-2-[1-(2-thien-2'-yl-2-oxoethyl)-3-carbonyl pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof,
- (ao)1-(2-thien-2'-yl-2-oxoethyl)-3-(trifluoromethanesulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  (ap)1-[1-(2-thien-2'-yl-2-oxoethyl)-6-methyl-3-carbonyl pyridinium]-2[1-(2-thien-2'-yl-2-oxoethyl)-3-carbonyl pyridinium] hydrazine dichloride or other
  pharmaceutially acceptable salts thereof,
- 90 (aq) N,N'-bis[3-carbonyl-1-(2-(5-methyl-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof,
  - (ar) N,N'-bis[3-carbonyl-1-(2-(5-chloro-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine

dichloride or other pharmaceutially acceptable salts thereof, (as) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl )-6-methyl pyridinium bromide or other pharmaceutially acceptable salts thereof, 95 (at) N,N'-bis[3-carbonyl-1-(2-(4-nitro-thien-2-yl)-2-oxoethyl)pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof, (au) 1-(2-phenylamino-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof, (av) 1-(2-(4-nitro-thien-2-yl)-2/oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) 100 pyridinium bromide or other pharmaceutially acceptable salts thereof, (aw) 1-(2-(5-nitro-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof, (ax) 1-(2-(5-chloro-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof, (ay) 1-(2-thien-2'-yl-2- $\phi$ xoethyl)-3-(ethoxycarbonyl hydrazino carbonyl) pyridinium bromide or other phar maceutially acceptable salts thereof, (az) 1-(2-thien-2'-yl-4-oxoethyl)-3-(isopropylsulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof, (ba) 1-(2-thien-2'-y/1-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) 110 -5-bromo pyridinium bromide or other pharmaceutially acceptable salts thereof, (bb) 1-(2-(2-ethoky carbonyl pyrrolidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof, (bc) 1-(2-(5-methyl-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof, 115 (bd) 1-(2-(4-/carboethoxy -thiazolidin-3-yl)-2-oxoethyl) -3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof, (be) 1-(2-(A-benzyl piperidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof, (bf) N,N(-bis[3-carbonyl-1-(2-(2-ethoxycarbonyl pyrrolidin-1-yl)-2-oxoethyl) 120 pyridinium] hydrazine dichloride or other pharmaceutically acceptable salts thereof, (bg) 1-2-phenylamino-2-oxoethyl)-4 -[ 2-(benzoyloxy) ethylamino carbonyl ]

pyridinium chloride or other pharmaceutically acceptable salts thereof,

(bh) 1-(2-thien-2(-yl-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, 125 (bi) 1-(2-thien-2(-yl-2-oxoethyl)-3-(p-methoxy phenyl sulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bj) 1-(2-ethoxy-2-oxoethyl)-3-(phenyl aminocarbonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bk) 1-(2-ethoxy-2-oxoethyl)-3-(p-tolyene sulfonyl hydrazino carbonyl) pyridinium 130 bromide or other pharmaceutically acceptable salts thereof, (bl) 1-(2-phenyl-2-oxoethyl)-3-(phenylamino carbonyl hydrazino carbonyl ) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bm) 1-(2-phenylamino-2-oxoet/yl)-3-(benzyl sulfonyl hydrazino carbonyl) pyridiniumchloride or other pharmaceutically acceptable salts thereof, 135 (bn) 1-(2-phenyl-2-oxoethyl)/4-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bo) 1-(2-phenyl-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bp) 1 -(2-ethoxy-2-oxocthyl)-4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium 140 bromide or other pharmaceutically acceptable salts thereof, (bq) 1-(2-ethoxy-2-ox/oethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (br) 1-(2-phenyl-2-pxoethyl)-3-(p-methoxyphenyl sulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, 145 (bs) 1-(2-phenyl-2-oxoethyl)- 4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium bromide or other pharmaceutically acceptable salts thereof, (bt) 1-(2-ethoxy-2-oxoethyl)- 4-(p-methanesulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bu) 3-carbonylamino-1- (2-(2, 4-dichlorophenyl)-2-oxoethyl)-pyridinium bromide or 150 other pharmaceutically acceptable salts thereof, (bv) 3-(tet/ahydrobenzothiazol-2-yl) aminocarbonyl -1-(2-(2, 4-dichlorophenyl)-2oxoethyl)-pyridinium bromide or other pharmaceutically acceptable salts thereof,

(bw) 1-(2-phenyl-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide

165 mg 165

- or other pharmaceutically acceptable salts/thereof,
  - (bx) 3-carbonylamino-1- (2-thien-2'-yl-2/oxoethyl)-pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (by) 1-(2-phenyl -2-oxoethyl)-3-((p-sylfonamidophenylene) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
- (bz) 1-(2-ethoxy-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (ca) 1-(2-phenyl-2-oxoethyl)-3-(isopropyloxycarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (cb) 1-(2-oxopropyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
  - (cc) 1-(2-thien-2'-yl-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (cd) 1-(2-(2,4 dichlorophenyl-2-oxoethyl) -3- (isopropyloxycarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (ce) 1- (2-phenyl 2- oxoethyl) 3- ((4-methylthiazol 2 -yl) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (cf) 1-(2- phenylamino -2- oxoethyl) -3- (n-butyloxycarbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
  - (cg) 1- (2- phenylamino 2- oxoethyl)- 3- ((2-hydroxyethyl) aminocarbonyl) pyridinium/chloride or other pharmaceutically acceptable salts thereof,
  - (ch) 1- (2/(2,4 dichlorophenyl) 2-oxoethyl) 3- (n butoxycarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (ci) 1-(2 (2, 4 dichlorophenyl) 2-oxoethyl) 3- (n-butylamino-carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (cj) 1-(2-phenyl-2-oxoethyl)-3-(1-phenyl-1-oxomethyl) pyridinium bromide or other pharmaceutically acceptable salts thereof and
    - (ck) 1- (2 phenyl 2-oxoethyl) 3- (methoxycarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof.

- 85. A pharmaceutical composition for inhibiting of AGE in a mammal comprising the compounds as defined in claim 83 in association with pharmaceutically acceptable carrier, diluent, excipient or solvent.
- 86. The composition as claimed in claim 85, wherein the said compound is selected from the group comprising of:
- (a) N,N'-bis[3-carbonyl-1-(2-thien 2'- yl -2-oxoethyl) -3-pyridinium] hydrazine dibromide or other pharmaceutially acceptable salts thereof,
- (b) 1-(2-ethoxy -2-oxoethyl) -3 (2-(2-pyridyl)hydrazinocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (c) 1-(2-ethoxy -2-oxoethyl) /3-(2-(benzoyloxy) ethylamino carbonyl) pyridinium bromide or other pharmacentially acceptable salts thereof,
- (d)N,N'-bis[3-carbonyl-1-(2-phenyl-2-oxoethyl)pyridinium]hydrazine dibromide or other pharmaceutially acceptable salts thereof,
- (e)1-(2-phenyl-2-oxoethyl)-3-(hydrazinocarbonyl)pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (f) 1-(2-thien -2'-yl -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (g) N,N'-bis[3-carbonyl-1-(2-(2',4'-dichlorophenyl)-2-oxoethyl) pyridinium] hydrazine dibromide or other pharmaceutially acceptable salts thereof,
  - (h) 1-(2-phenyl -2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (i) 1-(2-ethoxy/2-oxoethyl) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide 20 or other pharmaceutially acceptable salts thereof,
  - (j)1-(2-pheny)-2-oxoethyl)-3-(phenylsulfonylhydrazino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - $\begin{tabular}{ll} (k)1-(2-phenyl-2-oxoethyl)-2-chloro-3-(phenylsulfonyl hydrazino carbonyl) pyridinium bromide of other pharmaceutially acceptable salts thereof, \\ \end{tabular}$
- 25 (l) 1-(2-thien -2'-yl -2-oxoethyl)-4-(2-(benzoyloxy) ethyl aminocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (m)1- (2/(2,'4'- dichlorophenyl) -2-oxoethyl) -3-(2- (benzoyloxy) ethylaminocarbonyl)

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pyridinium bromide or other pharmaceutially acceptable salts thereof,

- (n) 1-(2-phenyl -2-oxoethyl) -3-(2-(acetoxy) ethyloxy) carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof.
- (o) 1-(2-ethoxy -2-oxoethyl) -3-(2-(benzoyloxy) ethyloxy carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (p) 1-(2-phenylamino-2-oxoethyl)-4-(phenylsulfonyl hydrazino carbonyl)pyridinium chloride or other pharmaceutially acceptable salts thereof,
- (q) 1-(2-(2,'4'-dichlorophenyl)-2-oxoethyl)-3- (2(methoxy) ethyloxycarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (r) 1-(2-phenylamino-2-oxoethyl)-3-((benzoyloxy) ethylaminocarbonyl) pyridinium chloride or other pharmaceutially/acceptable salts thereof,
- (s) 1-(2-thien-2'-yl-2-oxoethyl)-β-(phenylaminocarbonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (t) 1-(2-phenyl-2-oxoethyl)-3/(2-(acetoxy) ethylaminocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (u) 1-(2-phenylamino-2-oxoethyl)-3-(phenyl sulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof,
- (v) 1-(2-phenylamino-2-exoethyl)-3-((4-methylphenyl)sulfonyl hydrazinocarbonyl) pyridinium chloride or ether pharmaceutially acceptable salts thereof,
  - (w) 1-(2-phenyl-2-oxoethyl)-3-(2-(benzoyloxy)ethyloxy carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (x) 1-(2-thien-2'-yl-4-oxoethyl)-3-(phenylcarbonyl hydrazino carbonyl)
  - pyridinium bromide or other pharmaceutially acceptable salts thereof,
    - (y) 1-(2-ethoxy-2-bxoethyl)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other pharmaceutially acceptable salts thereof,
    - (z)1-(2-phenyl-2-oxoethyl)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (aa) N, N' bis [3-carbonyl-1-(2-furan-2'-yl-2-oxoethyl) pyridinium] hydrazine dibromide or other pharmaceutially acceptable salts thereof,
  - (ab) N,N' bis [3-carbonyl -1- (2-thien-2'-yl-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof,

- (ac) N,N'-bis-[3-carbonyl-1-(2-cyclopropylamino-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof,
  - (ad) 1-(2',4'-dichlorophenyl-2-oxoethyl)-3-(2-methoxyethyl aminocarbonyl)-pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (ae) 1-(2-thien-2'-yl-2-oxoethyl)-3-((2-methoxy ethyl) amino carbonyl)-5-bromo pyridinium chloride or other pharmaceutially acceptable salts thereof,
- (af) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium phloride or other pharmaceutially acceptable salts thereof,
  - (ag) 1-(2-thien-2'yl-2-oxoethyl)-3-(2-chloro-3-pyridoylhydrazinocarbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof,
  - (ah) 1-(2-cyclopropylamino-2-oxbethyl)-3-(2-methoxyethylaminocarbonyl) -pyridinium chloride or other pharmaceutially acceptable salts thereof,
  - (ai) 1-(2-isopropylamino-2-oxoethyl)-3-(2-methylsulfonylhydrazinocarbonyl)pyridinium chloride or other pharmaceutially acceptable salts thereof,
  - (aj) 1-(2-phenylamino-2-oxo/ethyl)-3-({2-(1-oxo-3-cyclohexyl)-ethyl} hydrazinocarbonyl)-pyridinium bromide or other pharmaceutially acceptable salts thereof.
  - (ak) 1-(2-thien-2'-yl-2-oxoethyl)-3-[2-(benzoyloxy)ethylamino carbonyl]-pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (al) 1-(4-ethoxy-2, 4-diokobutyl)-3-(2-(benzoxyloxy)ethylamino carbonyl)-pyridinium chloride or other pharmaceutially acceptable salts thereof,
- 80 (am)1-(2-thien-2'-yl-2-oxoethyl)-3-[1-oxo-1-(2-methoxy carbonyl) pyridyl] hydrazino pyridinium chloride or other pharmaceutially acceptable salts thereof,
  - (an)1-[1-(2-thien-2'-y/-2-oxoethyl)-5-aminocarbonyl-3-carbonyl pyridinium]-2-[1-(2-thien-2'-yl-2-oxoethyl)-3-carbonyl pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof,
- 85 (ao)1-(2-thien-2'-yl-2-oxoethyl)-3-(trifluoromethanesulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (ap)1-[1-(2-thien-2'-yl-2-oxoethyl)-6-methyl-3-carbonyl pyridinium]-2-
  - [1-(2-thien-2'-yl-2-oxoethyl)-3-carbonyl pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof,

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(aq) N,N'-bis[3-carbonyl-1-(2-(5-methyl-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine 90 dichloride or other pharmaceutially acceptable salts thereof, (ar) N,N'-bis[3-carbonyl-1-(2-(5-chloro-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof, (as) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl )-6-methyl pyridinium bromide or other pharmace/ttially acceptable salts thereof, 95 (at) N,N'-bis[3-carbonyl-1-(2-(4-nitrq/thien-2-yl)-2-oxoethyl)pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof, (au) 1-(2-phenylamino-2-oxoethyl)/3-(phenyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof, (av) 1-(2-(4-nitro-thien-2-yl)-2-okoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof, (aw) 1-(2-(5-nitro-thien-2-yl)-2/-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof, (ax) 1-(2-(5-chloro-thien-2-y/)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof, (ay) 1-(2-thien-2'-yl-2-oxoethyl)-3-(ethoxycarbonyl hydrazino carbonyl) pyridinium bromide or other pharmadeutially acceptable salts thereof, (az) 1-(2-thien-2'-yl-2-oxoethyl)-3-(isopropylsulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof, (ba) 1-(2-thien-2'-yl-2-bxoethyl)-3-(methanesulfonyl hydrazino carbonyl) -5-bromo pyridinium promide or other pharmaceutially acceptable salts thereof, (bb) 1-(2-(2-ethoxy carbonyl pyrrolidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridiniuth chloride or other pharmaceutially acceptable salts thereof, (bc) 1-(2-(5-methy/-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof, 115 (bd) 1-(2-(4- car) oethoxy -thiazolidin-3-yl)-2-oxoethyl) -3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof, (be) 1-(2-(4-benzyl piperidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl)

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pyridinium chloride or other pharmaceutically acceptable salts thereof,

(bf) N,N(-bis[3-carbonyl-1-(2-(2-ethoxycarbonyl pyrrolidin-1-yl)-2-oxoethyl)

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pyridinium] hydrazine dichloride or other pharmaceutically acceptable salts thereof, (bg) 1-(2-phenylamino-2-oxoethyl)-4 -[ 2-(benzoyloxy) ethylamino carbonyl ] pyridinium chloride or other pharmaceutically acceptable salts thereof,

(bh) 1-(2-thien-2(-yl-2-oxoethyl)-3-(phonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(bi) 1-(2-thien-2(-yl-2-oxoethyl)-3-(p-methoxy phenyl sulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(bj) 1-(2-ethoxy-2-oxoethyl)-3-(phenyl aminocarbonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(bk) 1-(2-ethoxy-2-oxoethyl)-3-(p-toluene sulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(bl) 1-(2-phenyl-2-oxoethyl)-3-(phenylamino carbonyl hydrazino carbonyl) pyridinium bromide or other pharmaceut/cally acceptable salts thereof,

(bm) 1-(2-phenylamino-2-oxoethyl)-3-(benzyl sulfonyl hydrazino carbonyl)

pyridiniumchloride or other pharmaceutically acceptable salts thereof,

(bn) 1-(2-phenyl-2-oxoethyl)-4-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(bo) 1-(2-phenyl-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(bp) 1 -(2-ethoxy-2-oxoethyl)-4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium bromide or other pharmaceutically acceptable salts thereof,

(bq) 1-(2-ethoxy-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(br) 1-(2-phenyl/2-oxoethyl)-3-(p-methoxyphenyl sulfonyl hydrazino carbonyl)

pyridinium bromide or other pharmaceutically acceptable salts thereof,

(bs) 1-(2-phenyl-2-oxoethyl)- 4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium bromide or other pharmaceutically acceptable salts thereof,

(bt) 1-(2-ethoxy-2-oxoethyl)- 4-(p-methanesulfonyl hydrazino carbonyl) pyridinium bromide of other pharmaceutically acceptable salts thereof,

(bu) 3-carbonylamino-1- (2-(2, 4-dichlorophenyl)-2-oxoethyl)-pyridinium bromide or other pharmaceutically acceptable salts thereof,

- (bv) 3-(tetrahydrobenzothiazol-2-yl) aminocarbonyl -1-(2-(2, 4-dichlorophenyl)-2oxoethyl)-pyridinium bromide or other pharmaceutically acceptable salts thereof, (bw) 1-(2-phenyl-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, 155 (bx) 3-carbonylamino-1- (2-thien-2'-yl-2-ox/oethyl)-pyridinium bromide or other pharmaceutically acceptable salts thereof, (by) 1-(2-phenyl -2-oxoethyl)-3-((p-sulfonamidophenylene) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bz) 1-(2-ethoxy-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or 160 other pharmaceutically acceptable salts thereof, (ca) 1-(2-phenyl-2-oxoethyl)-3-(isopropyloxycarbonyl) pyridinium bromide or other [,]" pharmaceutically acceptable salts thereof, (cb) 1-(2-oxopropyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium chloride or other L. Į۵, pharmaceutically acceptable salts thereof, 165 (cc) 1-(2-thien-2'-yl-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium را بط إنها: bromide or other pharmaceutidally acceptable salts thereof, (cd) 1-(2-(2,4 - dichlorophenyl-2-oxoethyl) -3- (isopropyloxycarbonyl) pyridinium bromide or other pharmaceu/ically acceptable salts thereof,
  - (ce) 1- (2-phenyl 2- oxoethyl) 3- ((4-methylthiazol 2 -yl) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
    - (cf) 1-(2- phenylamino 2- oxoethyl) -3- (n-butyloxycarbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
    - (cg) 1- (2- phenylamin / 2- oxoethyl) 3- ((2-hydroxyethyl) aminocarbonyl) -
  - pyridinium chloride of other pharmaceutically acceptable salts thereof,
    - (ch) 1- (2- (2,4 dicklorophenyl) 2-oxoethyl) 3- (n butoxycarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
    - (ci) 1-(2 (2, 4 dichlorophenyl) 2-oxoethyl) 3- (n-butylamino-carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (cj) 1-(2-phenyl-2-oxoethyl)-3-(1-phenyl-1-oxomethyl) pyridinium bromide or other pharmaceutically acceptable salts thereof and
    - (ck) 1- (2 phonyl 2-oxoethyl) 3- (methoxycarbonyl) pyridinium bromide or other

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pharmaceutically acceptable salts thereof.

87. A method of inhibiting diseases caused by onset of AGE (Advanced Glycation End products) in a mammal which comprises administering an effective amount of a compound as defined in claim 83 or its pharmaceutically acceptable salts in association with a pharmaceutically acceptable carrier, diluent, excipient or solvent.

- 88. The method as claimed in claim 87 wherein the diseases which are inhibited are selected from at least one of the following group:
  - a. vascular and neuro-vascular complications,
  - b. nephrological disorder,
  - c. neurological disorder,
  - d. atherosclerosis,
  - e. retinal disorder,
  - f. dermatological disorder,
  - g. non-enzymatic browning of fral cavity,
- h. endothelial or other organ dysfunction,
  - i. growth impairment,
  - i. inflammatory disorder,
  - k. immunological discorder,
  - 1. oxidative stress,
- m. aging and diabetic complication,
  - n. alzheimer disease,
  - o. restenosis and
  - p. erectile dysfunction
  - 89. A method of treating a mammal for conditions requiring simultaneous action of an AGE-breaker, AGE-inhibitor and a free radical scavenger which comprise administering an effective amount of a compound of formula (I) or its pharmaceutically acceptable salts,

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 $(R_2)m$   $COR_1$   $R_3$  CI)

in association with a pharmaceutically acceptable carrier, diluent, excipient or solvent.

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 $R_1$  is  $-R_4$ - $R_5$  or  $-N(R_7)$   $N(R_7)$   $R_9$  and Y- $R_{11}$ ;

 $R_4$  is selected from the group/consisting of -N( $R_7$ ) $R_6O_7$ ,

 $R_7$ 

 $-N(R_7)R_6N(R_7),$ 

-OR<sub>6</sub>O, and -OR<sub>6</sub>N(R<sub>7</sub>)-,

where R<sub>6</sub> is alkyl;

R<sub>5</sub> is selected from the group consisting of alkyl, aryl including heteroaryl, -COR<sub>7</sub>, -

 $SO_2R_7$ , -C(S) NHR<sub>7</sub>, - $\phi$ (NH)NHR<sub>7</sub>, -COR<sub>10</sub>,

-C(O)NHR<sub>7</sub> and -N(R<sub>7</sub>) N=C  $R_{10}$ 

where R<sub>7</sub> is selected from the group consisting of H, alkyl and aryl including heteroaryl, provided R<sub>7</sub> may be the same or different for R<sub>1</sub> and R<sub>3</sub> in the same compound;

 $R_2$  is selected from the group consisting of F, Cl, Br, I, OR<sub>7</sub>, NO<sub>2</sub>, alkyl, aryl including heteroary, formyl, acyl, C(O)NR<sub>7</sub>R<sub>10</sub>, C(O)OR<sub>7</sub>, NR<sub>7</sub>R<sub>10</sub>, N=C(R<sub>7</sub>)(R<sub>10</sub>), SR<sub>7</sub>, SO<sub>2</sub>NH<sub>2</sub>,

35 SO<sub>2</sub> alkyl and SO<sub>2</sub> aryl;

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 $R_3$  is selected from the group consisting of  $R_7$ ,  $OR_7$ ,  $N(R_7)$  ( $R_{10}$ ),  $N=C(R_7)$  ( $R_{10}$ ),  $N(R_7)$ 

 $N(R_7)$   $(R_{10})$ ,  $N(R_7)$   $N=C(R_7)$   $(R_{10})$  and  $CH(R_7)C(O)R_8$ 40 where R<sub>8</sub> is selected from the group/consisting of R<sub>7</sub>, OR<sub>7</sub> and NR<sub>7</sub>R<sub>10</sub>; R<sub>9</sub> is selected from the group consisting of hydrogen, alkyl, aryl including heteroaryl,  $C(O)R_{10}$ ,  $-SO_2R_{10}$ ,  $C(S)NHR_{10}$ , C(NH) NH  $(R_{10})$  and C(O) NHR<sub>10</sub>;

R<sub>10</sub> is selected from the group consisting of H, alkyl and aryl, including heteroaryl and in each case may be the same or/different from substituent R<sub>7</sub>, provided R<sub>10</sub> may be the same or different for  $R_1$  and  $R_2$  in the same compound;

Y is selected from oxygen, NH, NR12 and null

 $R_{11}$  and  $R_{12}$  are independently selected from hydrogen, alkyl and aryl

X is selected from group donsisting of a halide ion, acetate ion, perchlorate ion, sulfonate ion, oxalate ion, citrate ion, tosylate ion, maleate ion, mesylate ion, carbonate ion, sulfite ion, phosphoric hydrogen ion, phosphonate ion, phosphate ion, BF<sub>4</sub>- and PF<sub>6</sub>-; with proviso that,

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- when two alkyl groups are present on the same carbon or nitrogen, they may (i) be linked together to form a cyclic structure;
- the nitrogen of heteroaryl ring of R<sub>10</sub>, when present, may be quaternized; (ii)
- when R is OR7 and R1 is -NHNH2 then R7 is not alkyl and (iii)
- when  $R_3$  is  $OR_7$ ,  $R_1$  is  $N(R_7)(NR_7)R_9$  and  $R_9$  is  $C(O)R_{10}$  where (iv) 60

R<sub>10</sub> is alkyl, then R<sub>7</sub> is not hydrogen,

- 90. The method as claimed in claim 89, wherein said compound is selected from the group consisting of:
- (a) N,N'-bis[3/-carbonyl-1-(2-thien -2'- yl -2-oxoethyl) -3-pyridinium] hydrazine dibromide of other pharmaceutially acceptable salts thereof,

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- 5 (b) 1-(2-ethoxy -2-oxoethyl) -3-(2-(2-pyridyl) hydrazinocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  (c) 1-(2-ethoxy -2-oxoethyl) -3-(2-(benzoyloxy) ethylamino carbonyl) pyridinium
  - bromide or other pharmaceutially acceptable salts thereof,
    (d)N,N'-bis[3-carbonyl-1-(2-phenyl-2-pxoethyl)pyridinium]hydrazine dibromide or other
  - pharmaceutially acceptable salts thereof,

    (e)1-(2-phenyl-2-oxoethyl)-3-(hydrazinocarbonyl)pyridinium bromide or other
    pharmaceutially acceptable salts thereof,
  - (f) 1-(2-thien -2'-yl -2-oxoethyl) /3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (g) N,N'-bis[3-carbonyl-1-(2-(2),4'-dichlorophenyl)-2-oxoethyl) pyridinium] hydrazine dibromide or other pharmaceutially acceptable salts thereof,
  - (h) 1-(2-phenyl -2-oxoethyl) 3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (i) 1-(2-ethoxy -2-oxoethy) -3-(methanesulfonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (j)1-(2-phenyl-2-oxoethyl)-3-(phenylsulfonylhydrazino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (k)1-(2-phenyl-2-oxoethyl)-2-chloro-3-(phenylsulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- 25 (l) 1-(2-thien -2'-yl -2-oxoethyl)-4-(2-(benzoyloxy) ethyl aminocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (m)1- (2- (2,'4'- dichlorophenyl) -2-oxoethyl) -3-(2- (benzoyloxy) ethylaminocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (n) 1-(2-phenyl 2-oxoethyl) -3-(2-(acetoxy) ethyloxy) carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (o) 1-(2-ethoxy -2-oxoethyl) -3-(2-(benzoyloxy) ethyloxy carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (p) 1-(2-phenylamino-2-oxoethyl)-4-(phenylsulfonyl hydrazino carbonyl)pyridinium chloride or other pharmaceutially acceptable salts thereof,
- (q) 1-(2-(4,'4'-dichlorophenyl)-2-oxoethyl)-3- (2(methoxy) ethyloxycarbonyl)

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pyridinium bromide or other pharmaceut/ally acceptable salts thereof,

(r) 1-(2-phenylamino-2-oxoethyl)-3-((benzoyloxy) ethylaminocarbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof,

- (s) 1-(2-thien-2'-yl-2-oxoethyl)-3-(phenylaminocarbonyl hydrazinocarbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (t) 1-(2-phenyl-2-oxoethyl)-3-(2-(acetoxy) ethylaminocarbonyl) pyridinium bromide or other pharmaceutially acceptable/salts thereof,
- (u) 1-(2-phenylamino-2-oxoethyl)-3-(phenyl sulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof,
- (v) 1-(2-phenylamino-2-oxoethyl)-3-((4-methylphenyl)sulfonyl hydrazinocarbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof,
  - (w) 1-(2-phenyl-2-oxoethyl) 3-(2-(benzoyloxy)ethyloxy carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (x) 1-(2-thien-2'-yl-2-oxo¢thyl)-3-(phenylcarbonyl hydrazino carbonyl)
- pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (y) 1-(2-ethoxy-2-oxoethyl)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (z)1-(2-phenyl-2-oxoethyl)-3-((phenylmethyl)sulfonyl hydrazino carbonyl)pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (aa) N, N' bis [3-carbonyl-1-(2-furan-2'-yl-2-oxoethyl) pyridinium] hydrazine dibromide or other pharmaceutially acceptable salts thereof,
  - (ab) N,N'-bis [3-carbonyl -1- (2-thien-2'-yl-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof,
  - (ac) N,N'-bis-[3-carbonyl-1-(2-cyclopropylamino-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof,
  - (ad) 1-(2',4'-dichlorophenyl-2-oxoethyl)-3-(2-methoxyethyl aminocarbonyl)-pyridinium bromide or other pharmaceutially acceptable salts thereof,
  - (ae) 1-(2-th/en-2'-yl-2-oxoethyl)-3-((2-methoxy ethyl) amino carbonyl)-5-bromo pyridinium chloride or other pharmaceutially acceptable salts thereof,
- (af) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof,

(ag) 1-(2-thien-2'yl-2-oxoethyl)-3-(2-(2-chloro/3-pyridoylhydrazinocarbonyl) pyridinium chloride or other pharmaceutially/acceptable salts thereof, (ah) 1-(2-cyclopropylamino-2-oxoethyl)-3/(2-methoxyethylaminocarbonyl) -pyridinium chloride or other pharmaceutially acceptable salts thereof, (ai) 1-(2-isopropylamino-2-oxoethyl)-3/(2-methylsulfonylhydrazinocarbonyl)pyridinium chloride or other pharmaceutially acceptable salts thereof, (aj) 1-(2-phenylamino-2-oxo ethyl)- $3/({2-(1-oxo-3-cyclohexyl)-ethyl}$ hydrazinocarbonyl)-pyridinium bromide or other pharmaceutially acceptable salts 75 thereof, (ak) 1-(2-thien-2'-yl-2-oxoethyl)-3/[2-(benzoyloxy)ethylamino carbonyl]-pyridinium bromide or other pharmaceutially/acceptable salts thereof, (al) 1-(4-ethoxy-2, 4-dioxobuty)-3-(2-(benzoxyloxy)ethylamino carbonyl)-pyridinium chloride or other pharmaceutially acceptable salts thereof, (am)1-(2-thien-2'-yl-2-oxoethyl)-3-[1-oxo-1-(2-methoxy carbonyl) pyridyl] hydrazino 80 pyridinium chloride or other pharmaceutially acceptable salts thereof, (an)1-[1-(2-thien-2'-yl-2-ox/bethyl)-5-aminocarbonyl-3-carbonyl pyridinium]-2-[1-(2thien-2'-yl-2-oxoethyl)-3-carbonyl pyridinium] hydrazine dichloride or other

pharmaceutially acceptable salts thereof,

(ao)1-(2-thien-2'-yl-2-oxoethyl)-3-(trifluoromethanesulfonyl hydrazino carbonyl) 
pyridinium bromide or other pharmaceutially acceptable salts thereof,

(ap)1-[1-(2-thien-2'-yl-2-oxoethyl)-6-methyl-3-carbonyl pyridinium]-2
[1-(2-thien-2'-yl-2-oxoethyl)-3-carbonyl pyridinium] hydrazine dichloride or other

pharmaceutially acceptable salts thereof,

90 (aq) N,N'-bis[3-car bonyl-1-(2-(5-methyl-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof,

(ar) N,N'-bis[3-carbonyl-1-(2-(5-chloro-thien-2-yl)-2-oxoethyl) pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof,

(as) 1-(2-thien-2'-yl-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl )-6-methyl pyridinium bromide or other pharmaceutially acceptable salts thereof,

(at) N,N'-bis 3-carbonyl-1-(2-(4-nitro-thien-2-yl)-2-oxoethyl)pyridinium] hydrazine dichloride or other pharmaceutially acceptable salts thereof,

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(au) 1-(2-phenylamino-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof,

(av) 1-(2-(4-nitro-thien-2-yl)-2-oxoethy)-3-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,

- (aw) 1-(2-(5-nitro-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof,
- (ax) 1-(2-(5-chloro-thien-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (ay) 1-(2-thien-2'-yl-2-oxoethyl) 3-(ethoxycarbonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutially acceptable salts thereof,
- (az) 1-(2-thien-2'-yl-2-oxoethyl)-3-(isopropylsulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceuthally acceptable salts thereof,
- (ba) 1-(2-thien-2'-yl-2-oxogthyl)-3-(methanesulfonyl hydrazino carbonyl)
- -5-bromo pyridinium bronfide or other pharmaceutially acceptable salts thereof,
- (bb) 1-(2-(2-ethoxy carbonyl pyrrolidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof,
- (bc) 1-(2-(5-methyl-thigh-2-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl)
- pyridinium chloride of other pharmaceutially acceptable salts thereof,
  - (bd) 1-(2-(4- carboethoxy -thiazolidin-3-yl)-2-oxoethyl) -3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutially acceptable salts thereof,
  - (be) 1-(2-(4-benzy) piperidin-1-yl)-2-oxoethyl)-3-(methanesulfonyl hydrazino carbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,
- (bf) N,N(-bis[3-carbonyl-1-(2-(2-ethoxycarbonyl pyrrolidin-1-yl)-2-oxoethyl)

  pyridinium] hydrazine dichloride or other pharmaceutically acceptable salts thereof,

  (bg) 1-(2-phenylamino-2-oxoethyl)-4 -[ 2-(benzoyloxy) ethylamino carbonyl ]

  pyridinium chloride or other pharmaceutically acceptable salts thereof,
  - (bh) 1-(2-thich-2(-yl-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (bi) 1-(2-thien-2(-yl-2-oxoethyl)-3-(p-methoxy phenyl sulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,
  - (bj) 1-(2-thoxy-2-oxoethyl)-3-(phenyl aminocarbonyl hydrazino carbonyl) pyridinium

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bromide or other pharmaceutically acceptable salts thereof, (bk) 1-(2-ethoxy-2-oxoethyl)-3/(p-toluene sulfonyl hydrazino carbonyl) pyridinium 130 bromide or other pharmaceutically acceptable salts thereof, (bl) 1-(2-phenyl-2-oxoethyl)-3-(phenylamino carbonyl hydrazino carbonyl ) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bm) 1-(2-phenylamino-2-oxbethyl)-3-(benzyl sulfonyl hydrazino carbonyl) pyridiniumchloride or other pharmaceutically acceptable salts thereof, (bn) 1-(2-phenyl-2-oxoethyl)-4-(methanesulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bo) 1-(2-phenyl-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bp) 1 -(2-ethoxy-2-oxoethyl)-4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium 140 bromide or other pharma ceutically acceptable salts thereof, (bq) 1-(2-ethoxy-2-oxoethyl)-3-(phenyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (br) 1-(2-phenyl-2-oxoethyl)-3-(p-methoxyphenyl sulfonyl hydrazino carbonyl) pyridinium bromide of other pharmaceutically acceptable salts thereof, 145 (bs) 1-(2-phenyl-2-oxdethyl)- 4-[2-(benzoyloxy) ethyl amino carbonyl] pyridinium bromide or other phar maceutically acceptable salts thereof, (bt) 1-(2-ethoxy-2-oxoethyl)- 4-(p-methanesulfonyl hydrazino carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof, (bu) 3-carbonylamino-1- (2-(2, 4-dichlorophenyl)-2-oxoethyl)-pyridinium bromide or 150 other pharmaceuti¢ally acceptable salts thereof, (bv) 3-(tetrahydrobenzothiazol-2-yl) aminocarbonyl -1-(2-(2, 4-dichlorophenyl)-2oxoethyl)-pyridin um bromide or other pharmaceutically acceptable salts thereof, (bw) 1-(2-phenyl/2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other pharmadeutically acceptable salts thereof, 155

(bx) 3-carbonylamino-1- (2-thien-2'-yl-2-oxoethyl)-pyridinium bromide or other pharmaceutically acceptable salts thereof,

(by) 1-(2-phenyl -2-oxoethyl)-3-((p-sulfonamidophenylene) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

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(bz) 1-(2-ethoxy-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(ca) 1-(2-phenyl-2-oxoethyl)-3-(sopropyloxycarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(cb) 1-(2-oxopropyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,

(cc) 1-(2-thien-2'-yl-2-oxoethyl)-3-((2-hydroxyethyl) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(cd) 1-(2-(2,4 - dichlorophenyl-2-oxoethyl) -3- (isopropyloxycarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(ce) 1- (2-phenyl - 2- oxbethyl) - 3- ((4-methylthiazol - 2 -yl) aminocarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(cf) 1-(2- phenylamin -2- oxoethyl) -3- (n-butyloxycarbonyl) pyridinium chloride or other pharmaceutically acceptable salts thereof,

(cg) 1- (2- phenylamino - 2- oxoethyl)- 3- ((2-hydroxyethyl) aminocarbonyl) -

pyridinium chloride or other pharmaceutically acceptable salts thereof,

(ch) 1- (2- (2,4 - dichlorophenyl) - 2-oxoethyl) - 3- (n - butoxycarbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(ci) 1-(2 - (2, 4 - dichlorophenyl) - 2-oxoethyl) - 3- (n-butylamino-carbonyl) pyridinium bromide or other pharmaceutically acceptable salts thereof,

(cj) 1-(2-pheny)-2-oxoethyl)-3-(1-phenyl-1-oxomethyl) pyridinium bromide or other pharmaceutically acceptable salts thereof and

(ck) 1- (2 phenyl - 2-oxoethyl) - 3- (methoxycarbonyl) pyridinium bromide or other pharmaceutidally acceptable salts thereof.

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